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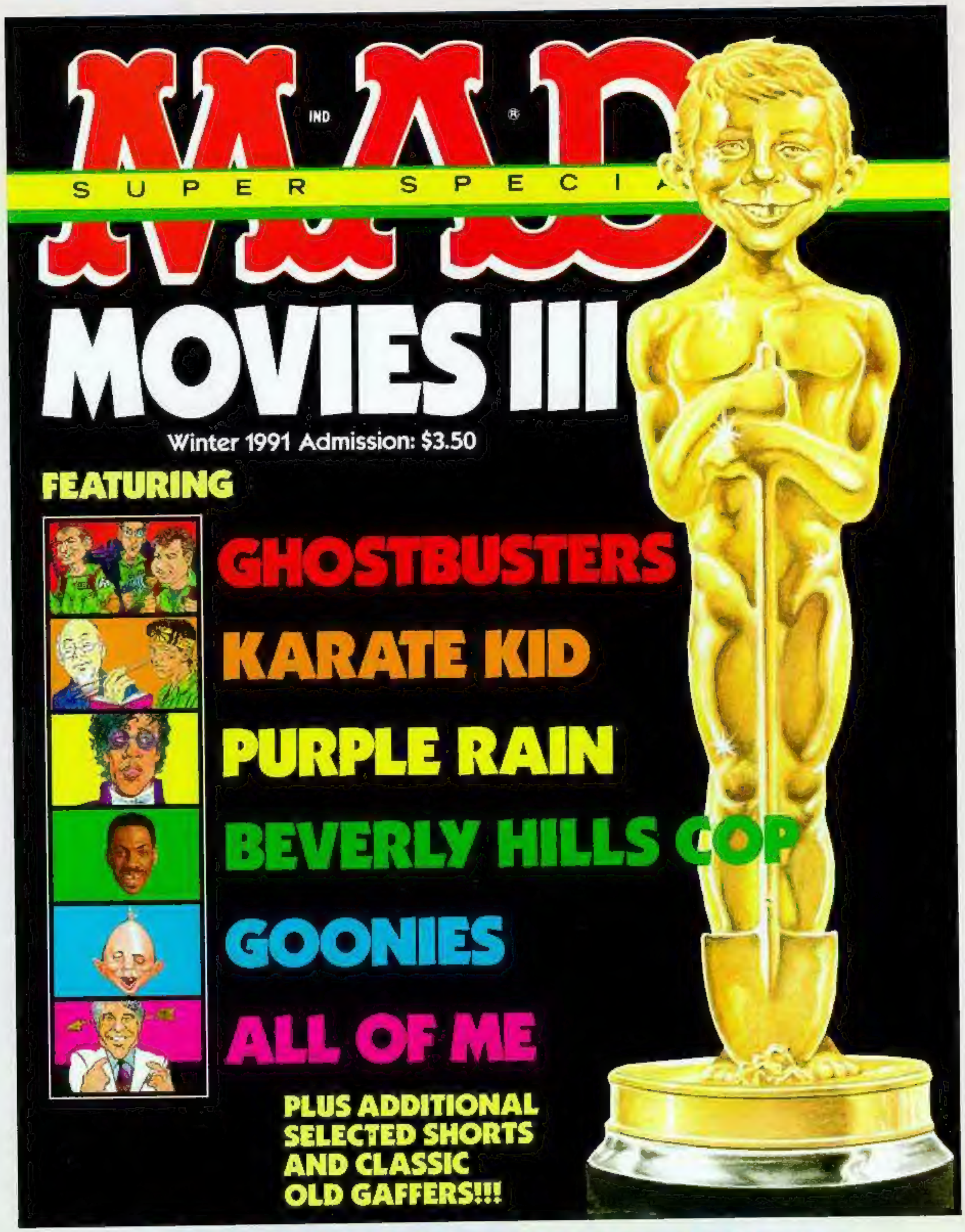

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NUMBER 303 JUNE 1991

MAD

"Germs attack people where they're weakest—which is why there are so many head colds!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher*

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LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
CHARLIE KADAU, JOE RAIOLA, SARA F. FRIEDMAN *associate editors*
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GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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FRONT COVER ARTIST: MORT DRUCKER BACK COVER ARTIST: JAMES WARHOLA

BACK COVER WRITER: CHARLIE KADAU

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Printed in U.S.A.

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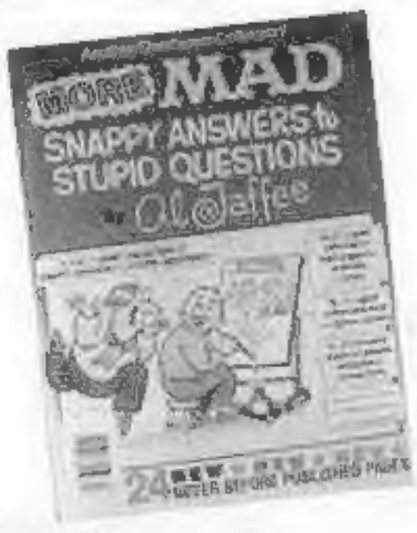

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LETTERS AND TOMATOES DEPT.

NEW KIDS COVER

Just wanted to let you know that in MAD #301, your cover artist got confused and instead of drawing New Kid Jonathan Knight, he drew "Vinny" from "Doogie Howser, M.D." I would be more than happy to check over a drawing of the New Kids if you wanted to send me one!

Alicia Aguirre
Sacramento, CA

Alicia—It was no mistake. We have it on very good authority that NKOTB producer Maurice Starr has given Jonathan the old "heave-ho" and replaced him with Doogie's Vin-meister. Word also has it that if Donnie doesn't straighten up—and fast!—he's out and nerdy Paul from "The Wonder Years" is in! Scoops like this are just one of the reasons MAD was recently voted #1 magazine in a survey of New Kids fans!—Ed.

I'm writing to complain about "New Kids Albums of the 21st Century" in issue #301. As far as I'm concerned the New Kids need to be taken down a peg or two, but why drag Tiffany into this whole mess? She really does not deserve this harassment. She has nothing to do with the New Kids' reign over the music industry.

Frank Finch, Jr.
Franklin Peirce College
Rindge, NH

We can understand your thoughts about Tiffany, but what's this about taking the New Kids down a peg or two? You're just jealous because they're cuter and more talented and make more money than you! So Nyeah! Nyeah! Nyeah! Nyeah! Nyeah!—Ed.

A MODEST PROPOSAL

My girlfriend and I are avid readers of your magazine and enjoy it immensely. After a four-year relationship with my girlfriend, it would mean a lot to me if I could use the pages of MAD to ask the following question: Melanie Sitterlet, will you marry me?

Jim Hammond
Big Rapids, MI

Okay, you can use the pages of MAD to propose, but you must also agree to the following conditions: 1. If the Bride insists on wearing white, you cannot wear a black tuxedo or it would be an infringement on our Spy Vs. Spy characters! 2. MAD Publisher William Gaines wants a 10% cut from the envelopes! 3. Your first born child must be named Alfred E., unless it's a boy! 4. You must present 5-year subscriptions of MAD to every member of the bridal party. This last term is absolutely non-negotiable!—Ed.

PLEASE HAMMER, DON'T HURT 'EM

You dolts! In issue #301's "Warning Labels of the Future Designed to Head Off Potential Lawsuits" your hammer warning said "allow hammer to cool off between strikes." No hammer past or present would need that. Not even in the future. You are brainless, dull, stupid mutes!

Justin Pence
Haysville, KS

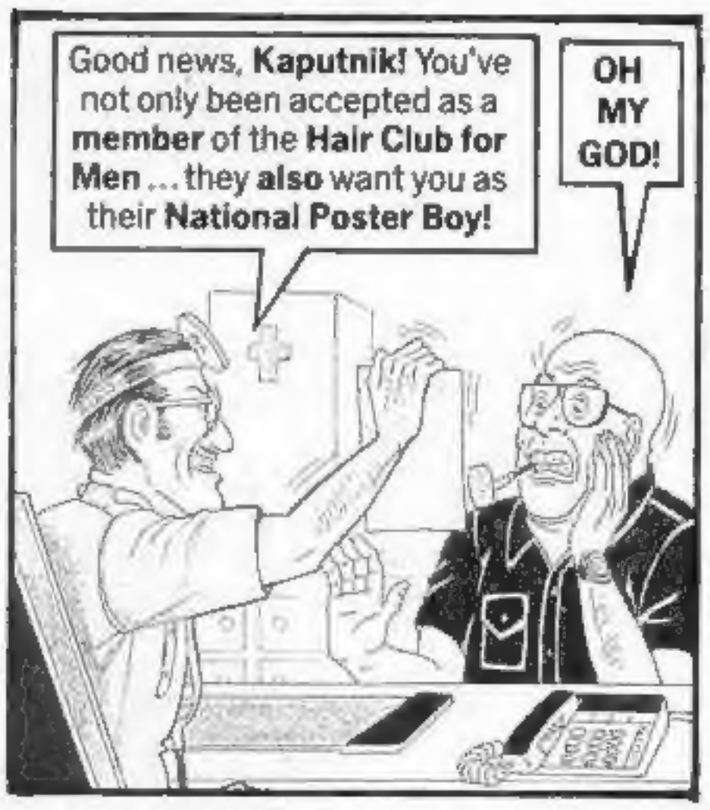
Justin—It's obvious you're behind on watching your "This Old House" tapes. Next you'll be telling us that screwdrivers don't give off a high-pitched whine, or that you can't use a Hoffman wrench to attach a flange to another flange! You'll never get to be Sears's "Home Craftsman of the Month" this way!—Ed.

TOUPEE OR NOT TOUPEE

I would like you to do an article about toupees or wigs.

Edward Leheny
Aliquippa, PA

E.L.–Where have you been hiding? We've done zillions of articles about cheap toupees and shoddy wigs! Just recently, we ran the following "Lighter Side of Cue Balls"!—Ed.


Good news, Kaputnik! You've not only been accepted as a member of the Hair Club for Men ... they also want you as their National Poster Boy!
OH MY GOD!

"HYMN OF THE BATTERED REPUBLIC"

I always enjoy Frank Jacobs's parodies of popular songs. In a recent feature entitled "The Hymn of the Battered Republic," however, you guys forgot to mention the name of the song that Frank was spoofing (as in "sung to the tune of blah blah blah"). All the humor and significance of his lyrics were lost to me because I didn't know how to hum the tune. Bummer!

Scott Forsythe
Leavenworth, WA

Scotty Dog—Frank was simply following in the footsteps of his close personal friend Vanilla Ice by not crediting the original song he was ripping off! In fact, Frank has been so influenced by Vanilla Ice that he's considering changing his name to "Chocolate Thunder"!—Ed.

SCORCHING LETTER

I feel you have a sense of humor, but there are some things one does not joke about. On the cover of your MAD Collector's Series #1, you show a young boy carrying a flame lamp into an attic. This does not teach children to be careful about not starting fires. I feel you should recall all issues.

Louise Anchelo
Flushing, NY

Louise—Thanks for the "hot" tip. We took your advice and recalled virtually every copy of Collector's Series #1. We changed the cover and were about to put them back on sale, when BINGO!! Our entire warehouse was reduced to ashes in a blazing 5-alarmer that could be seen for miles (even if you weren't looking!). Fire marshalls concluded the inferno was caused by a night watchman who made his appointed rounds on that fateful night carrying an open flame lamp. Look for the new flame-retardant MAD Collector's Series #2 on sale July 11th!—Ed.

THE NAME OF THE LAME

I'm interested in knowing how you got the name "Bencivenga" for the "Employee of the Month" back cover of MAD #301.

Dino J. Bencivenga
Southfield, MI

Simple! We meticulously combed the phone books, tax rolls and voting logs of all 50 states (and Canada!) to find the silliest, dumbest, most moronic name we could. When we got to the Michigan directory, BINGO!! How we missed the name "Dino," however, we'll never know!—Ed.

THE LIST IS BACK

By now you know the story, but we'll repeat it anyway! In 1988, Justin Meadows sent us his choices for the year's best. In 1989, Adam Valentine did the same. James Horton's turn came in 1990. Now, in 1991, Wesley Stover (who?) writes...

These are my personal "Best of the Year Awards" for 1990:

Best Movie Satire: Teenrage Moolah Nitwit Turtles (#298)
Best TV Satire: Dorky Housecall, M.D. (#294)
Best Article: MAD's New Kids on the Block True or False Personality Quiz (#296)
Best Satire of a Movie that Deserved It: Bleak for the Future Part II (#295)
Best Satire of a TV Show that Deserved It: America's Phoniest Home Videos Visits Fool House (#297)
Best Lighter Side of: (#292)
Best Spy Vs. Spy : (#297)
Best Tales from the Duck Side: The Raging Rabble's Revenge (#299)
Best Cover: Bart Simpson (#299)
Best Back Cover: A Map We're Soon Likely to See (#297)
Best Fold-In: New Kids on the Block (#299)
Best Alfred E. Neuman Quote: (#294)
Best Super Special: MAD's Creature Presentation
Best Paperback: Al Jaffee's MAD Rejects
Best Overall Issue: (#299)

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HOME SWEET HOMEBOY DEPT.

AMANI

Back home in Philly, I got into a jam,
So my momma said, "You better go on the lam...

I got to pick **something up** at the **7 Eleven!**

What?

The **cash register!**

But mama dear, your idea is so silly—
The gangs in L.A. are even worse than Philly!

Hey! I ain't gonna be as **homesick** as I thought!

DO YOU KNOW ME?

LUANN

MORT DRUCKER

ARTIST: MORT DRUCKER WRITER: STAN HART

...Your gang may seem cool, but they're sure to get caught,
Selling gold Rolex watches that they never bought!"

Mama packed me up and she sent me away,
To my uncle and aunt who live in L.A.

What's **coming down here?**

This is The **Philadelphia Police Olympics!**

What does the **winner get?**

Nothing! The **loser** gets **five** to **ten years!**

D.A.A. ADVERTISING

If this is **all** you serve for **dinner** in **first class,** what do the people in **economy** get?

Hunger pains!

Now this song makes you think this show's about Rap,
But the truth is it's just the same old sitcom crap!

And between you and me, a show that's so square,
Should really be re-named...

Is your nephew going to **embarrass** us **week** after **week** in front of all our **wealthy friends?**

You had better **hope so,** dummy, 'cause **that's** what this **simple-minded show** is **all about!**

Stale Pinot of Belch Air

Is this my Uncle and Aunt's **home? Wow! I never saw anything like this before!**

No? Then you don't **watch** enough **TV reruns!** It's the **same house** the **Beverly Hillbillies lived in!**

Hey, man, that's **def!**

Don't get **too attached** to it! If our **Nielsen Ratings** don't **improve** real **soon,** we won't be **here** more than **one season,** if that!

MAX KORN

Master Willful, welcome to our **abode!** I trust your **sojourn** with us will prove to be **salubrious** and **felicitous!**

Hey, **bro,** where'd you **learn** to **talk** like that?

At the fine **Ivy League school** I attended!

That's very **interesting!**

Not **quite as interesting** as the implied **message** my **character delivers!** To wit: if you become highly **educated,** you can get a **job** as a **menial servant** and be looked upon as a **pompous fool!** How's **that** as a fine **role model** for **young black kids** in **school?**

Paz

I'm **Charlatan** and my **ambition** in life is to **forget** that I'm **black!** I'm even circulating **petitions** to **revoke** the **Emancipation Proclamation!**

Ain't it kinda **hard** to **forget** you're **black** when you look in the **mirror** as much as **you** do, you **conceited Twinkie?**

I've **fixed** that...

Mirror, mirror on the wall, who's the **fairest** of them all?

You have a **tough day,** dear?

Yes, it was extremely **tiring!** I had **eight** very important **meetings!**

And **judging** by his **gut,** I'd say they were all **luncheon meetings!**

Young man, I try to set a **good example!** The **ethic** of **hard work** is the finest **legacy** I can leave my children!

In that case, you'd better work **real fast!** With your **cholesterol count,** you ain't gonna be **around** too much **longer,** big guy!

Race.

There are **two kinds** of **people** on this show, so you **choose** which one **you** will be! **One** is the **Ghetto Black** who is **funny** because he's so **out** of **place** among the **rich,** and the **other** is the **Upwardly Mobile Black** who is an **obvious phony!**

But man, they're **both** such **stereo-types!**

My boy, this is **prime time** network entertainment! If you want **sociology,** go to **Public Broadcasting** and see how much **they pay!**

This is our school, the **Belch-Air Academy!** It's very **exclusive!** For instance, our **Drivers Ed** program is especially **unique!**

Hey, **we** had **Drivers Ed** in **my** high school back in **Philly!** What's the **difference?**

Well, for one thing, **here** our **private chauffeurs take** the **course!**

Hey, Charlatan, what **school** are **those kids** from?

Right **here!** That's the **Belch-Air Academy soccer team!**

So how come they have **two "G's"** on their **jerseys?**

We want everyone to know our **uniforms** are from **Gucci!**

Alumni of **Belch-Air Academy** maintain a **close association** with their **alma mater!** Many of our **Black graduates** have gained **employment** here!

You mean they come back as **teachers?**

Not exactly! I'm from the **Class** of **'83!**

WASH HANDS

That **settles it!** After **graduation** I'm **going** to **UNLV** and just **play basketball** for **4 years!**

But if **that's all** you do, **how** will you ever **graduate?**

Where **you been,** bro? Don't you know that **nobody** who plays **basketball** for **Coach Jerry Tarkanian ever graduates?**

MEN

PEACE

Willfull, Charlatan told me you two were **discussing colleges!** Remember, if you want to go to an **outstanding institution,** you have to **pass** a very **tough board**—the **academic review board!**

No problem! In my **old institution** in Philly you had to **pass** an even **tougher board** just to get **out!** It was called the **Parole Board!**

Er, let's **change** the **subject!** I heard from the **gardener** that former **President** and **Mrs. Reagan** have just **moved** into the **mansion next door!**

The **Reagans** moved in? Uh-oh! **There goes** the **neighborhood!**

Pokój

Is it ever really **quiet** around here? That **non-stop laugh track's** starting to drive me **nuts!**

Don't knock it! It **drowns out** the **weak punch lines** to most of **your stupid jokes!**

You know, you look **very young** to be my **aunt!**

Why thank you, Willful! Actually, I can still **fit** into my **favorite outfit** from my days as a teacher at a Philadelphia **inner city public school...**

... my bullet proof vest!

Nabad

What made **you** and **Uncle Fool** bring me **out here?** You could've **saved** all that **money** by just **sending** the **bucks** to us in **Philly** so we could **move** to a **better neighborhood!** Wouldn't **that** have **made sense?**

Sure! But it **wouldn't** have **made** a **sitcom!**

DIPLOMA
THERE COMES DE LA LAW JUDGE CUM LAUDE

AMAHORO

I guess he's **right!** Hey, how do you like it when I look at the **camera** and make **comments?** It kinda **screws up** the **reality** of the **show,** doesn't it? Then again, a show with such a **silly premise** as this one has damn **little reality** to begin with!

You know, Jivey, I **miss** Sly, my **main man** from **Philly!**

May I suggest that you ask your **aunt** and **uncle** if you can **invite** your **old chum** for a **visit?**

I don't think they'd **like him!** He's got a little **behavior problem!**

And **what** may I ask, is **that?**

He's a **homicidal maniac!** But he's **fun!**

Your **friend** might **liven things up** around here! It's getting a tad **slow** as we approach **mid-season,** and there are just so many **jokes** one can do about **you** being a **fish** out of **water!**

Yeah! And you know what happens when a **fish** is **out** of **water too long...**

It **starts** to **stink!**

Willful, there are some **tough looking fellows** who are waiting to **see you!** I might add they look **very angry!**

And they've got the **guts** to call this **swill** a **rap show?**

עקיבא
NICK

Listen, creep! You're **giving rap a bad name!**

Who are these people?

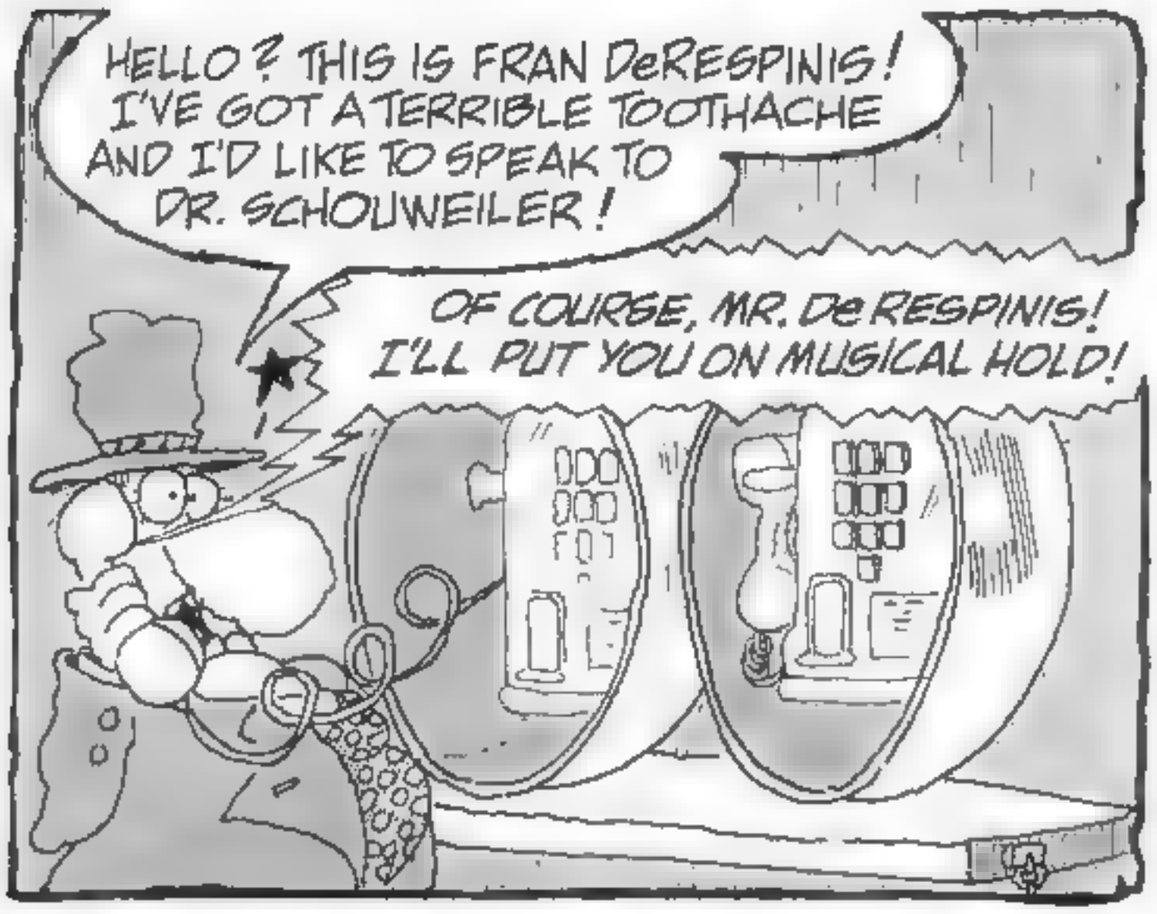
Two Live Crew!

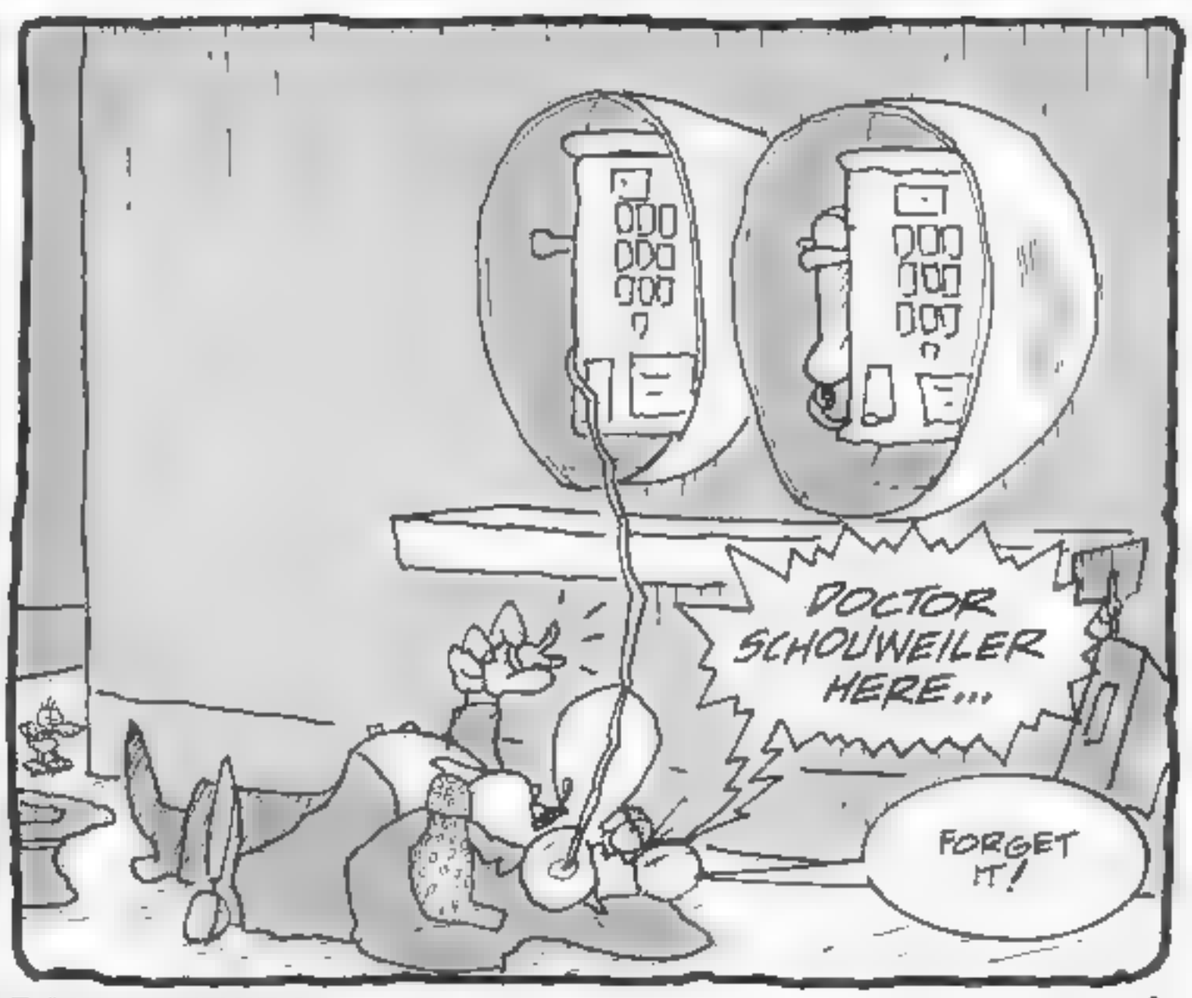
RAP

RAP

Paga Man!

THE MONSTROUS MOLAR MAYHEM

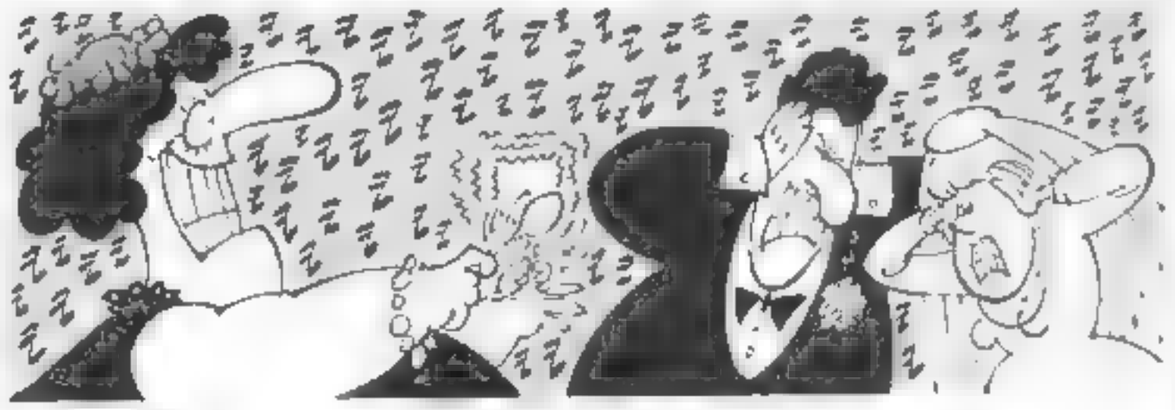

HELLO? THIS IS FRAN DeRESPINIS! I'VE GOT A TERRIBLE TOOTHACHE AND I'D LIKE TO SPEAK TO DR. SCHOUWEILER!
OF COURSE, MR. DeRESPINIS! I'LL PUT YOU ON MUSICAL HOLD!



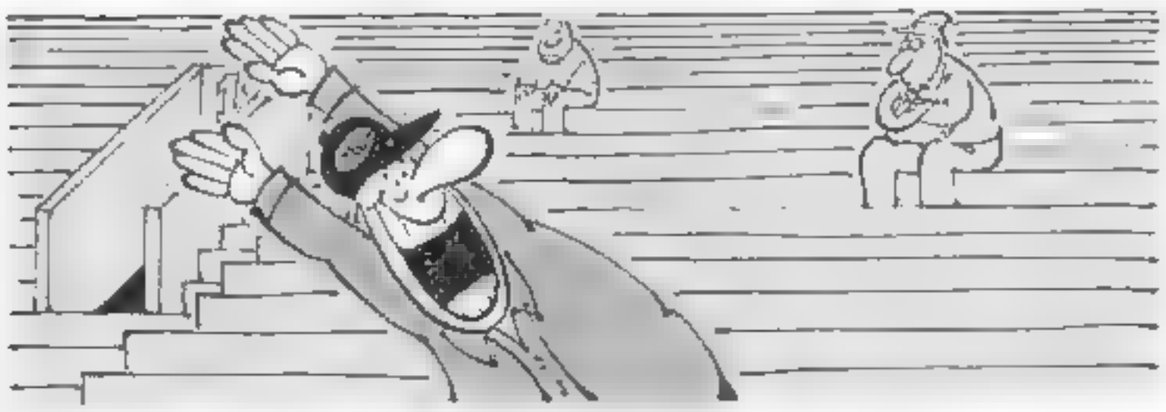
ASSUMING THE FUTILE POSITION DEPT.

IF YOU'RE TIRED OF READING INANE INTRODUCTIONS

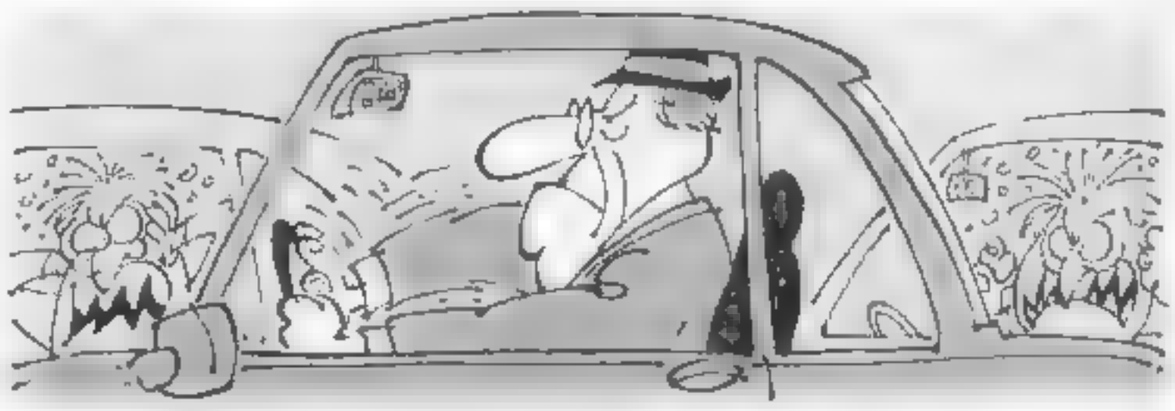
IF you've been training your cat to go in its box for the last 14 years and the little flea-bag still takes a wizz wherever it feels like ...



IF you spend most of your time at a wedding reception trying to get the bride and groom to kiss by continuously clinking your glass ...

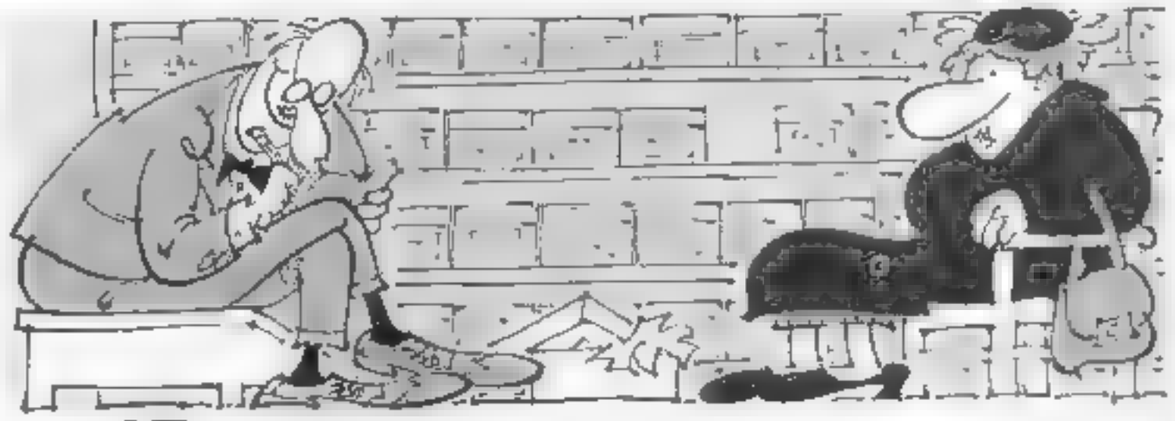


IF your team is down by 40 in the fourth quarter and you're frantically trying to get a Wave started in the crowd ...

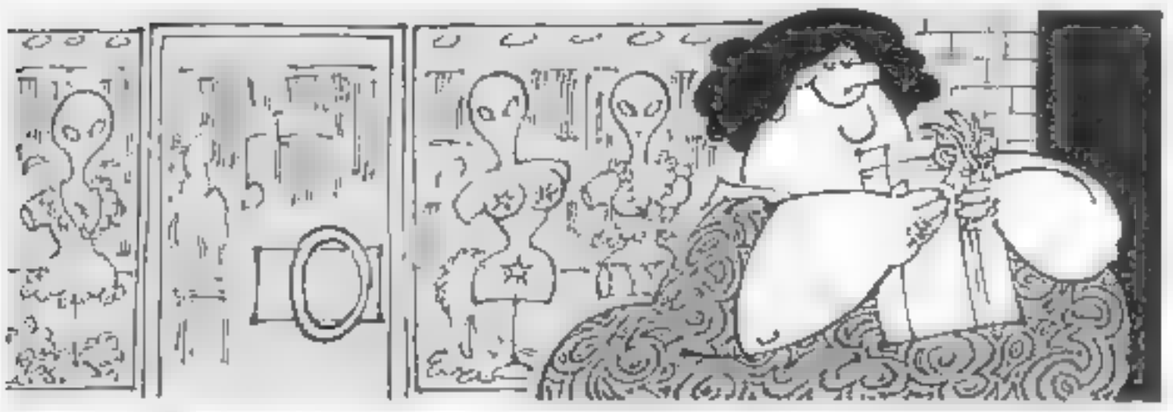


IF you've been blaring your car's horn for five straight minutes and traffic still hasn't moved ...

IF you're into your second hour of trying to figure out who had what instead of just splitting the restaurant check evenly among the ten of you ...

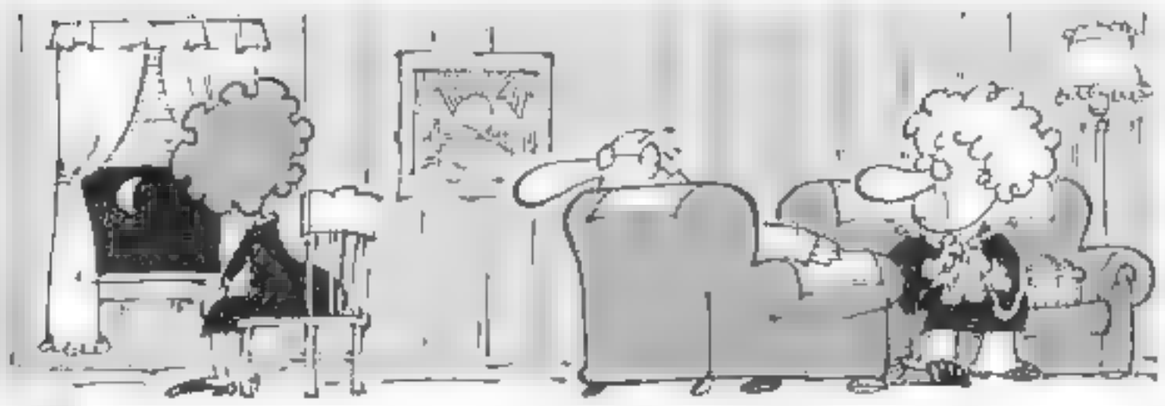


IF you religiously keep a diary of everything that happens to you at your job at the shoe store because you're convinced it will someday make a great movie ...



IF you weigh 196 pounds or more and still buy negligees from Frederick's of Hollywood ...

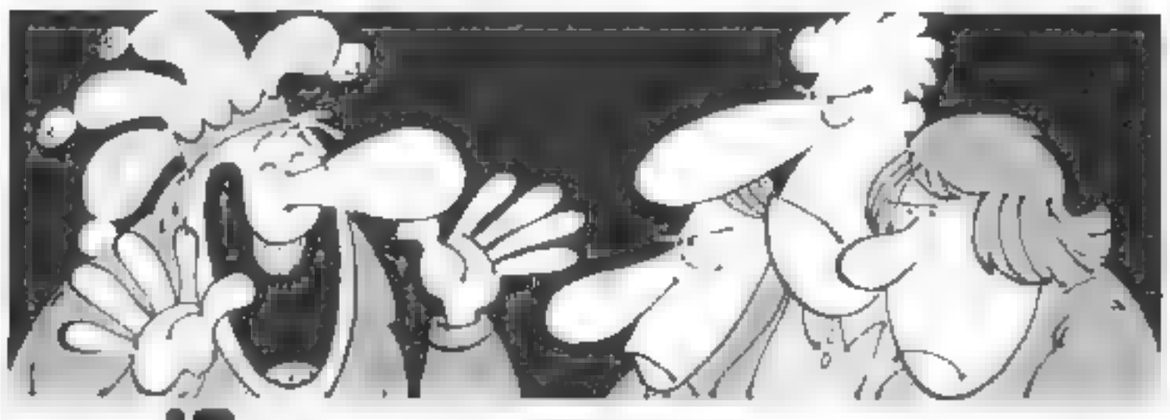
IF it's your lifelong quest to find a pair of good-looking shoes that are comfortable too ...



IF you're 46 years old, still live at home with your parents and are determined to save yourself for the right man ...

IF you're desperately clinging to the hope that the IRS is summoning you down to their offices to compliment you on the neatness of your tax return ...

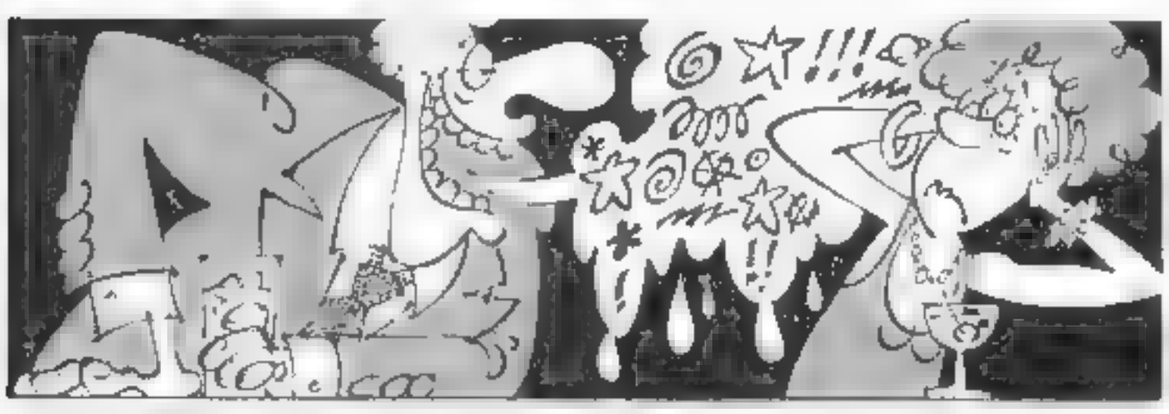
TO INANE MAD ARTICLES...



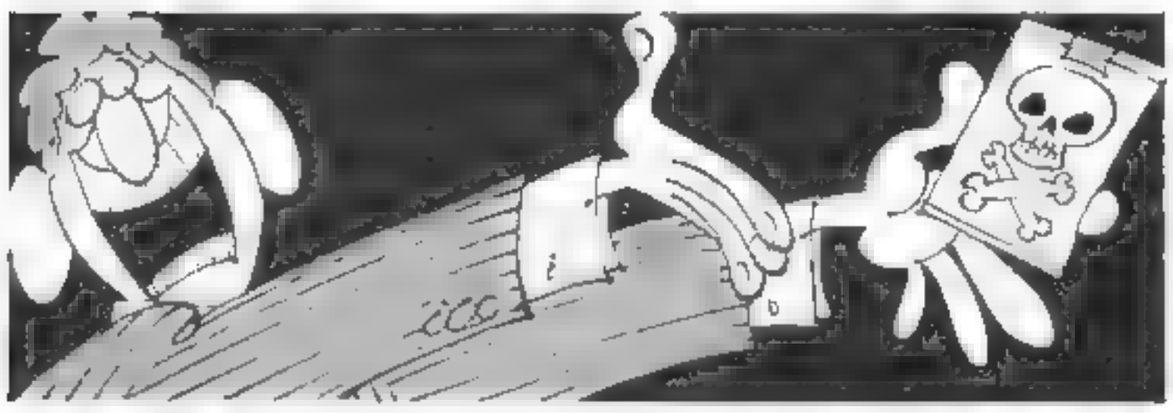
IF you're still trying to make people laugh with phrases like "Where's the Beef?", "You Look Marvelous!" and "Read My Lips!"...

IF you continue to insist that 110 degrees isn't hot where you live because there's "no humidity"...

IF your long-term plan for winning Monopoly is to wrestle control of Mediterranean Avenue and Baltic Avenue, regardless of the cost...



IF your new strategy for picking up women is to quote "love lyrics" from 2 Live Crew...



IF it's your job to be the press person for the cigarette industry's American Tobacco Institute...

GIVE IT UP!

ARTIST: PAUL COKER WRITER: J. PRETE

SUMS DOWN DEPT.

MAD'S BY-THE-NU
PREDICTING TV TABLOID AN

ARTIST: RICK TULKA

is
Gary Coleman begging for work

is a
Beverly Hills drug bust

is a
new ABC sitcom with too many—or too few—Dads

is the
next "made-to-order" pop-music sensation

is a
new perfume campaign

is an
"on-the-set feud" denial

is the
latest "trendy cause"

is an
expose on Warren Beatty's love life

is a
UFO sighting

is a
promo for a fishing show on ESPN

is a
fatal hunting accident

is the
front row at a demolition derby

...MBERS GUIDE TO ...D "INFO-TAINMENT" STORIES

WRITER: MIKE SNIDER

is a letter-writing campaign against "Married ... with Children"

is a sex scandal

is a Mark Twain book-burning

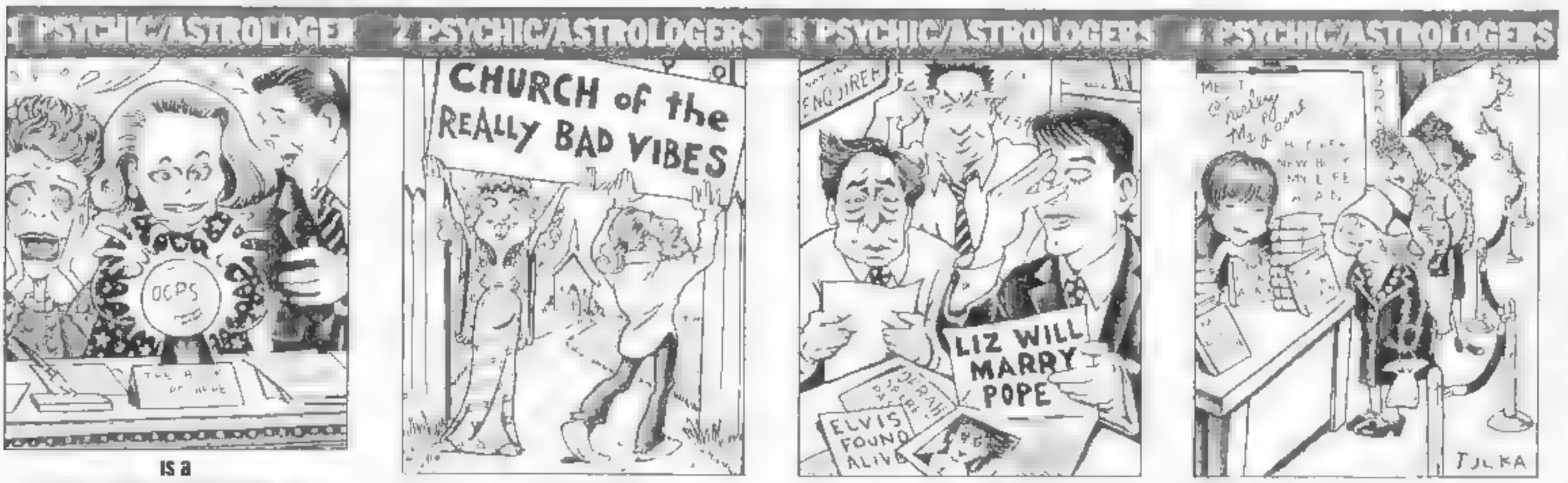
is Jesse Helms' re-election campaign

is a recruiting scandal

is an academic-cheating suspension

is a "point-shaving" conspiracy

is a police line-up



is a look at "The powers inside the Reagan White House"

is another "New Age" California cult

is the National Enquirer editorial board

is a Shirley MacLaine book-signing

ALPHABET GROUP DEPT.

Rock fans are hip and hot! Rap fans are hot and hip! And there's one thing they share in

THE MAD ROCK T

ARTIST BOB CLARKE

L A GUNS

B 52'S

A - D C

RUN D.M.C.

D. R. T

D. JAZZY JEFF

BRENDA K STARR

L COOL J

STACEY Q

R E. M.

I N X

ICE - T

U 2

HIGHWAY 01

1 LIVE CREW

TIMBUK 3

THE TOPS 4

FAB FREDDY 5

common—a love of needle point! So get out your yarn and follow our easy pattern for...

TRAP SAMPLER

WRITER: CHARLIE KADAU

SHEILA E

UT F O

KENNY G

THE H FACTOR

M A C. HAMMER

GUNS N ROSES

SINÉAD O 'CONNOR

E P M D

STEVIE V

N. W A.

X T C

Y Z

Z TOP

VANITY 6

AFTER 7

.3 8

9 INCH NAILS

MODERN LIVING

Let's see now... I've packed my **laptop computer, pocket calculator, cellular phone, battery-powered TV** and **VCR**...
You know, hon, I really **needed** this **vacation** to get away from **civilization** for a while!

BERG'S-EYE VIEW DEPT.

THE LIGHTE

EDUCATION

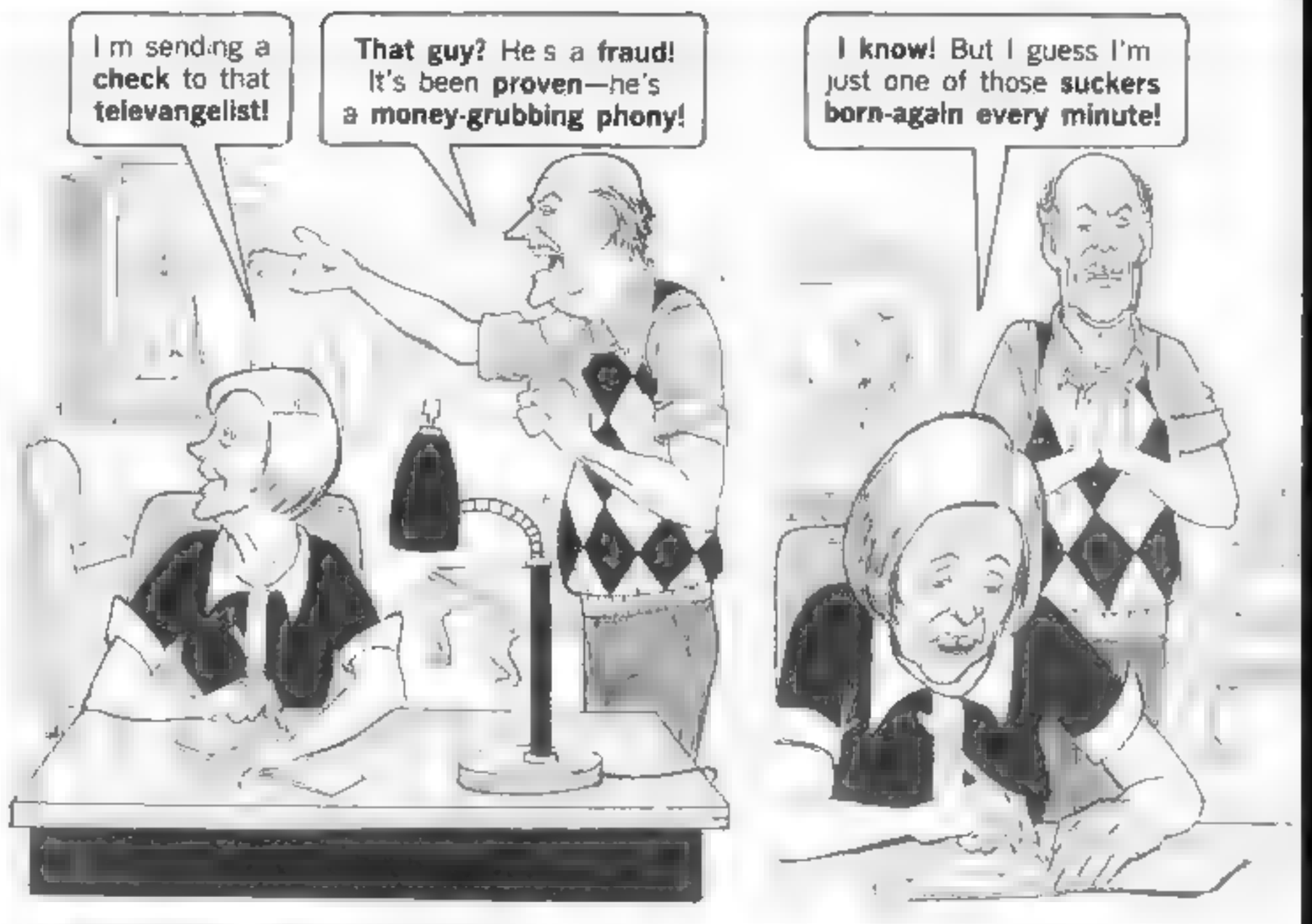
Boy, this **geometry** is **tough!** I'm glad it's my **last** required **math course!** After this, I don't have to take any other math courses cause they're all **electives!**
I really think that would be a big **mistake,** Tony! Someday you'll be **sorry** you didn't **continue** with them!
C'mon, Dad! When was the **last time you** ever had to use **trigonometry** or **calculus** or **solid geometry?** You **never** use anything like that once you're **out** of **school!**
That's **not so!** I'm using **everything** I learned almost **every night**...

APPROVAL

R SIDE OF...

ARTIST & WRITER
DAVE BERG

DONATIONS


I'm sending a **check** to that **televangelist!**
That guy? He's a **fraud!** It's been **proven**—he's a **money-grubbing phony!**
I know! But I guess I'm just one of those **suckers born-again every minute!**

QUESTIONS

Arnie, I don't mean to **wake you!** Just answer me **one quick question** and then you can go **right back** to **sleep!**
Is the **emergency number 811** or **911?**

EXCUSES

ACCEPTANCE

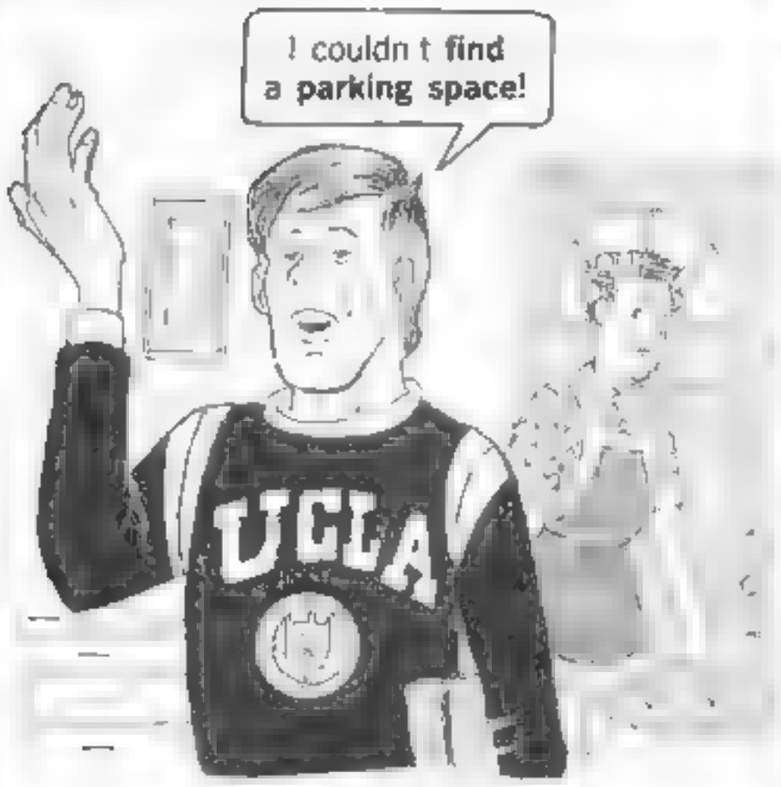
SHOPPING

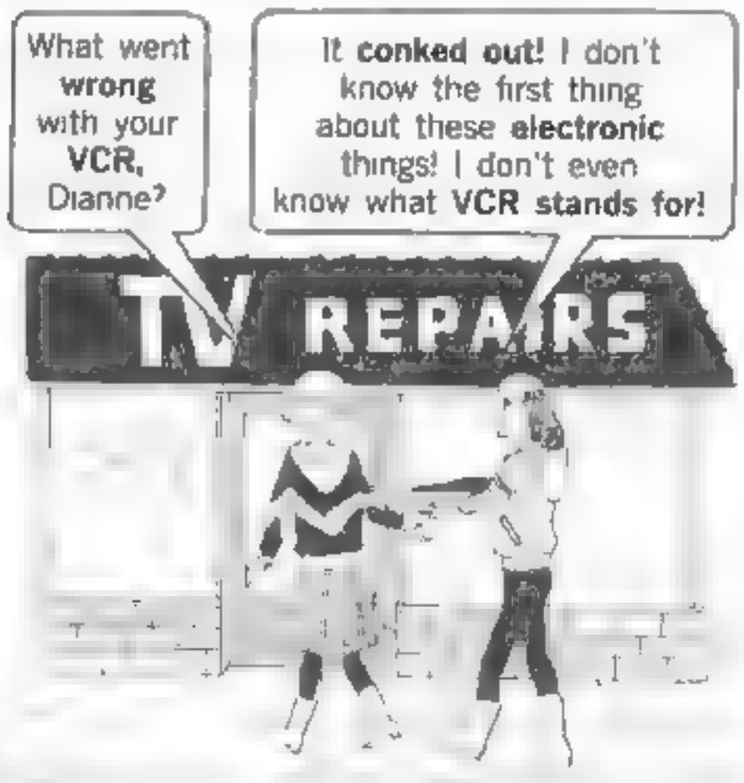
We're considering **buying** a new **refrigerator** and I thought I'd shop around beforehand to see what the **latest models** have to **offer!**
Yes, of course! Are you looking for any **special features** in particular, Madam?

GUNS

I'm **proud** to say that I've been **President** of my **gun club** for **12 years** now!
I've never **seen** such a **huge collection!** Why do you **need** so many **weapons?**
You never can tell when one of the **other club members** will want to be **President** and come **gunning** for **me!**

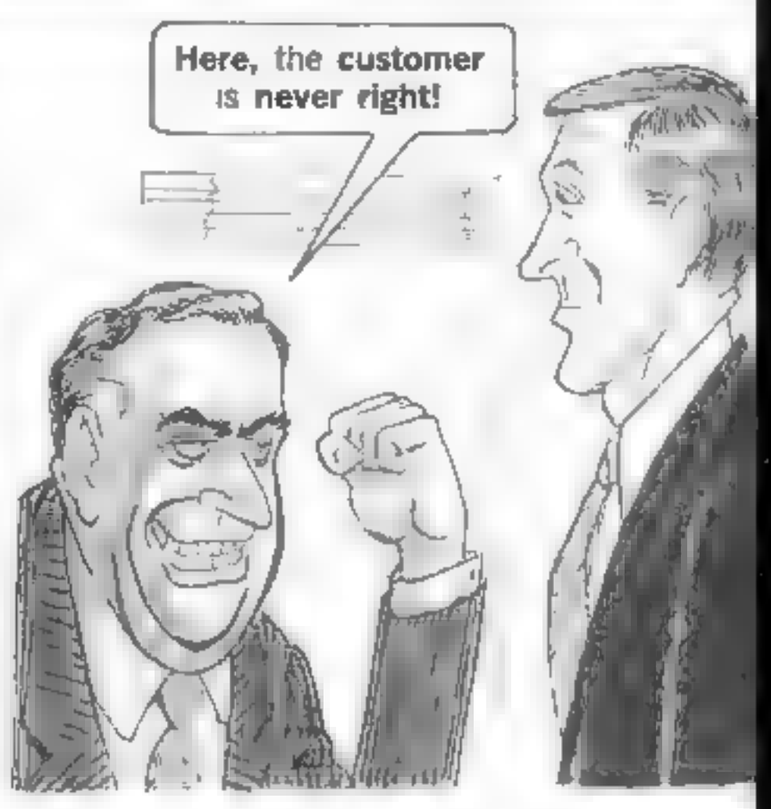
MECHANICAL DEVICES



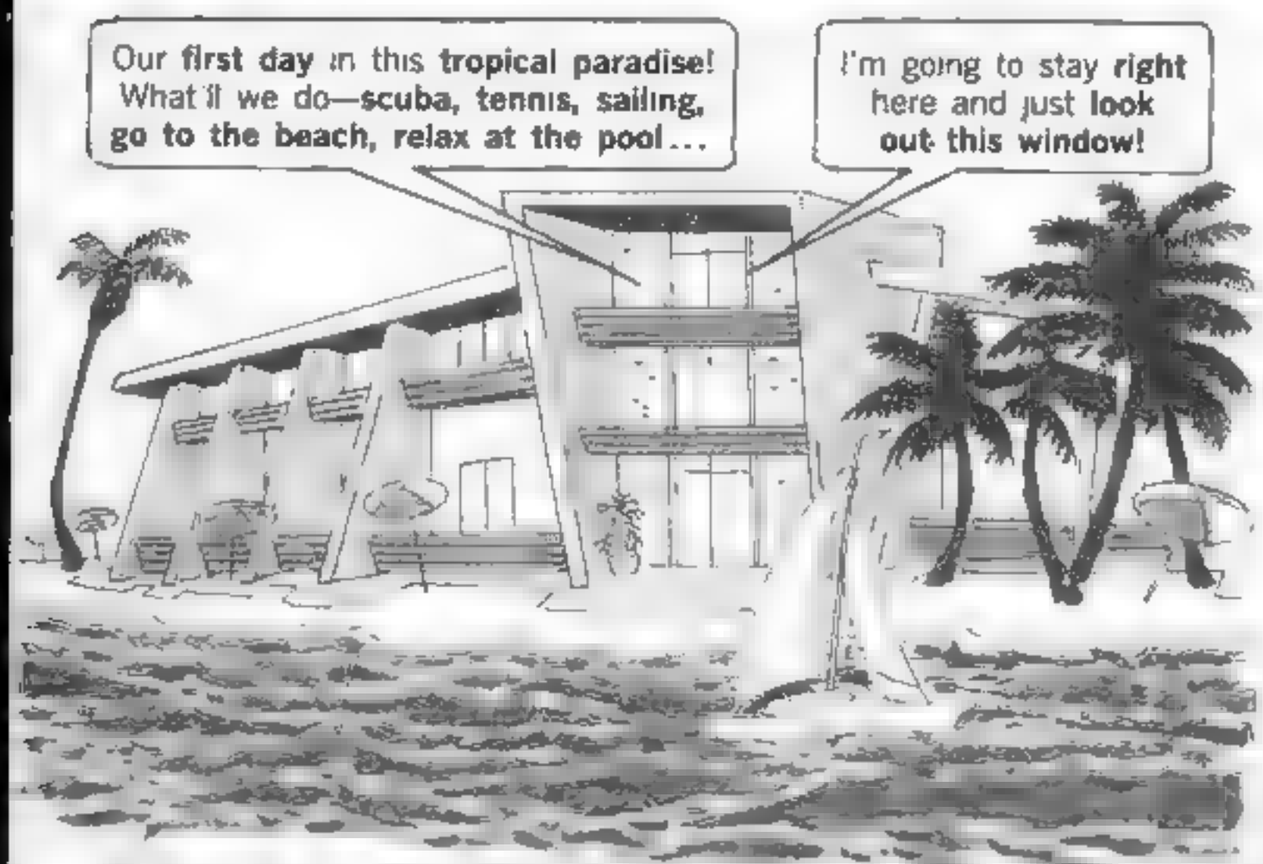

What went wrong with your VCR, Dianne?
It conked out! I don't know the first thing about these electronic things! I don't even know what VCR stands for!
TV REPAIRS

PRIORITIES

I'm glad to have you on our staff, Mr. Wessel! But I must impress upon you that our policy at the IRS is very different than that of your previous work experience!



VACATIONS

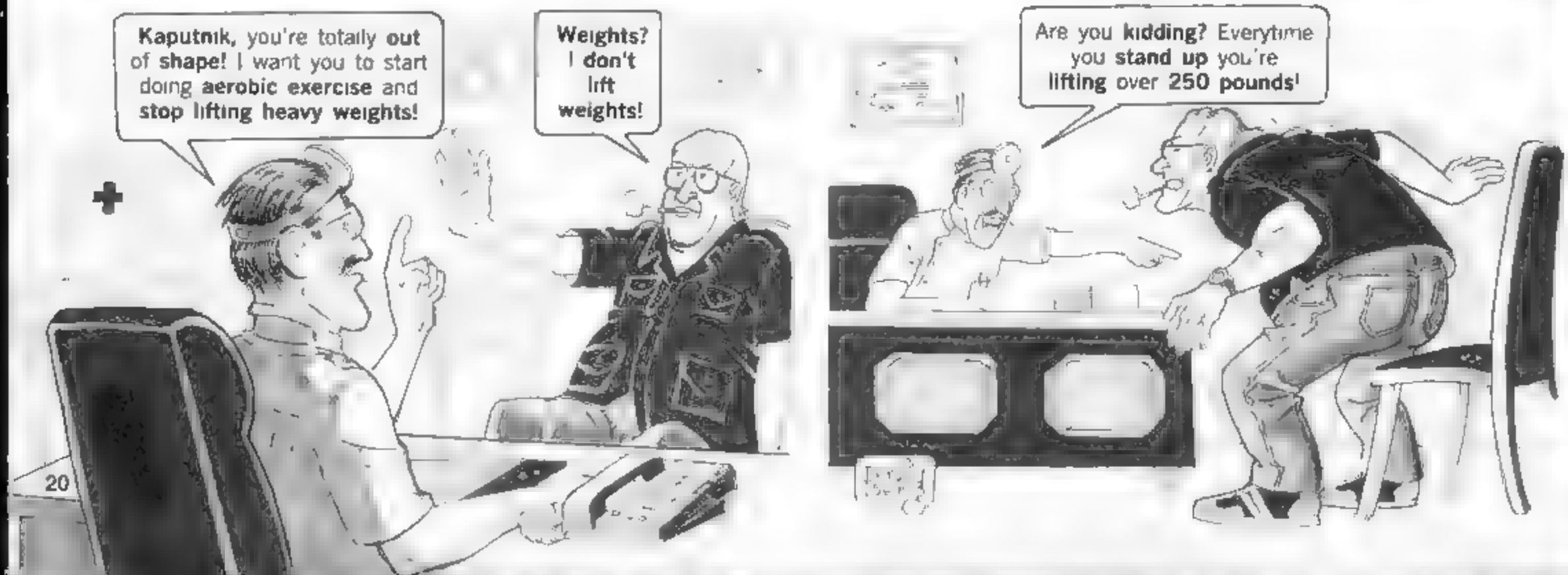

Our first day in this tropical paradise! What'll we do—scuba, tennis, sailing, go to the beach, relax at the pool...
I'm going to stay right here and just look out this window!

THE OFFICE

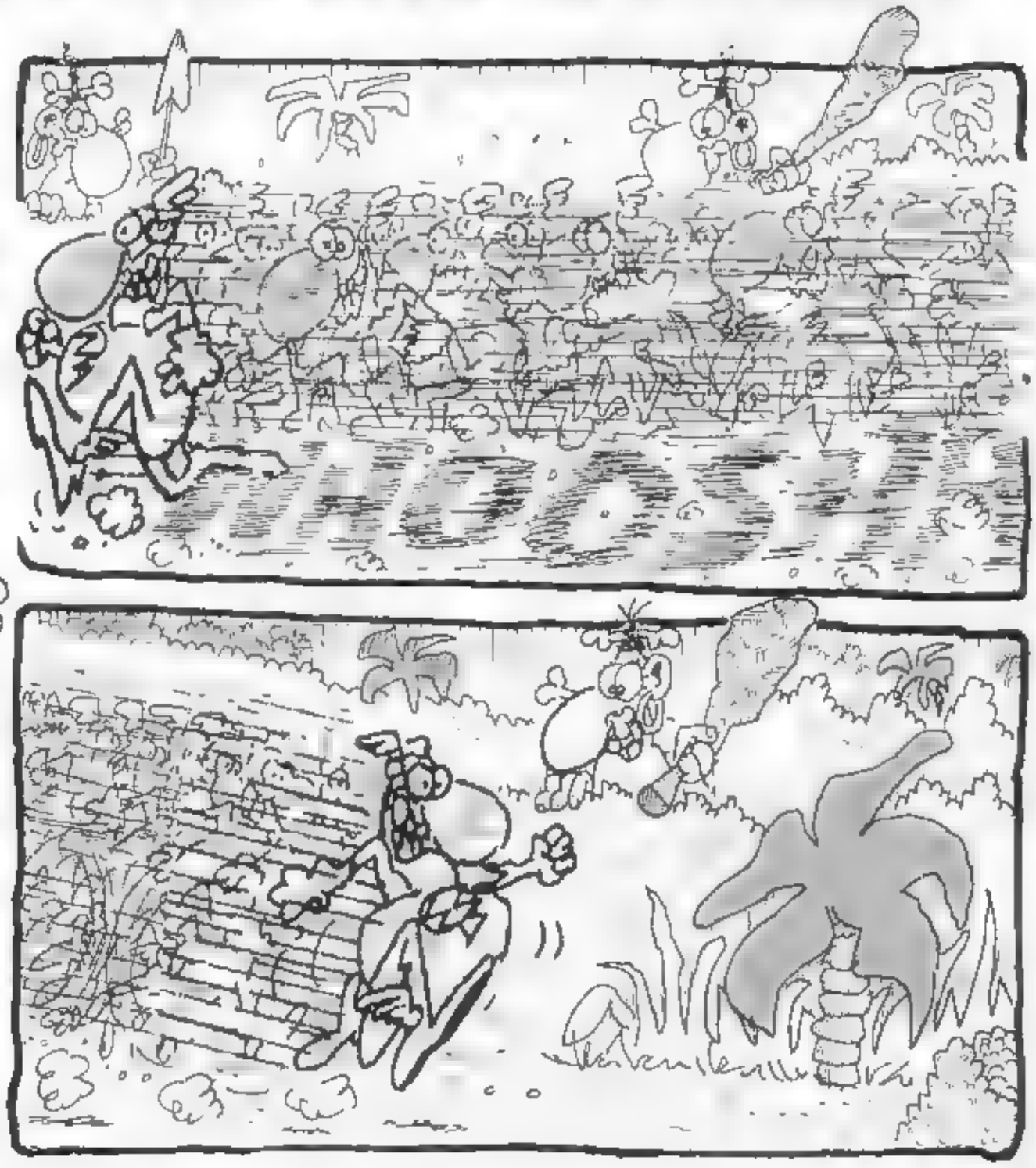
Okay, I've just **read** some of the **articles** you've scheduled for the **next issue!** They're **juvenile!**
, find them **sub-standard!** They all **pander** to the **infantile mind,** the very **lowest common denominator!**
Terrific! You're **finally reaching readers like me!**

PSYCHOLOGY

DOCTORS


Kaputnik, you're totally **out** of **shape!** I want you to start doing **aerobic exercise** and **stop lifting heavy weights!**
Weights? I don't lift weights!
Are you **kidding?** Everytime you **stand up** you're **lifting** over **250 pounds!**

THE SPLATTERED SPEEDSTER SPECTACLE

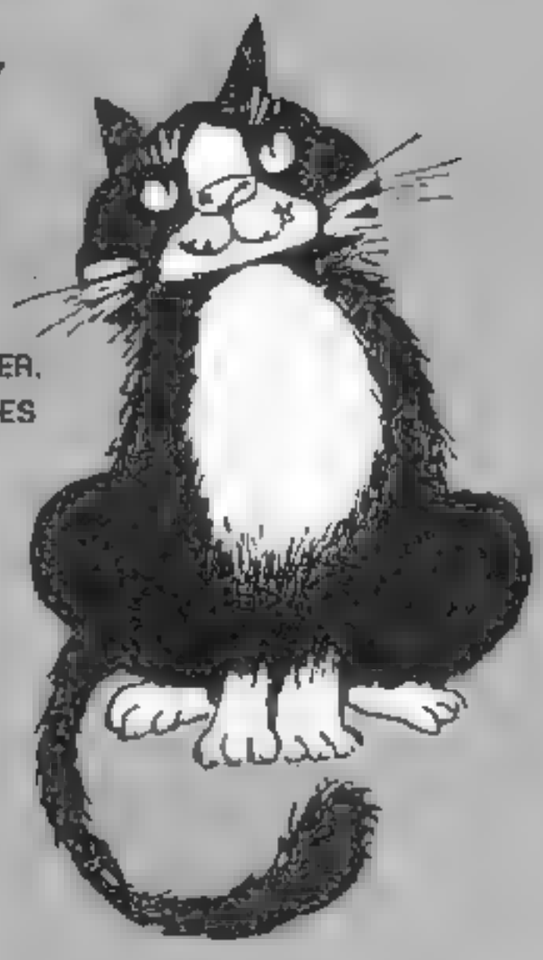


ME-OUCH! DEPT.

Some people hate cats, others love them. Those who hate cats will love this article! Those who love cats will join those who hate cats, once we explain...

WHY CATS HAVE 9 LIVES

And You Have Only One!

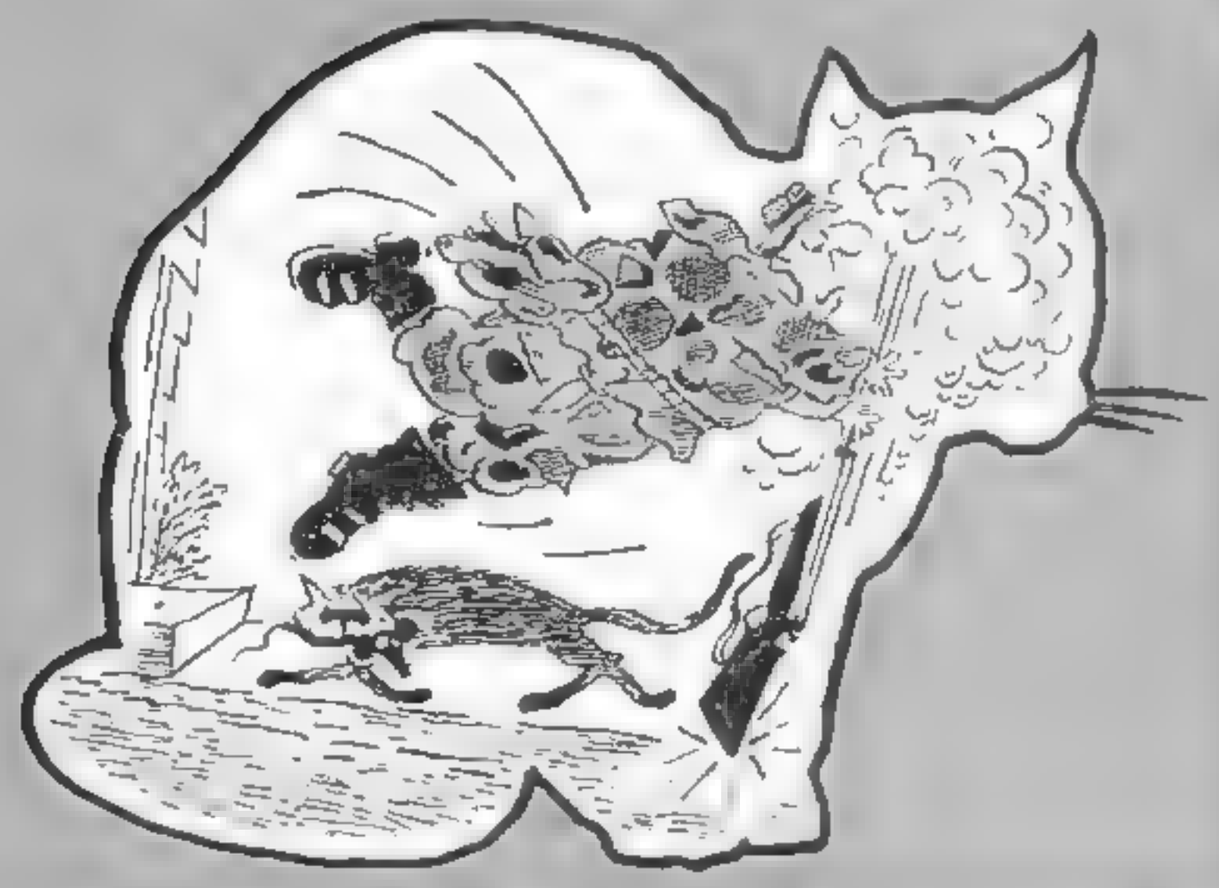


ARTIST AND WRITER,
PAUL PETER PORGES

CATS POSSESS THE EXTRAORDINARY ABILITY TO SEE IN THE DARK

CATS HAVE AN UNCANNY KNACK FOR FINDING THE HIGH GROUND IN A FLOOD

CATS ARE GIFTED HUNTERS AND HAVE NO NEED FOR FIREARMS

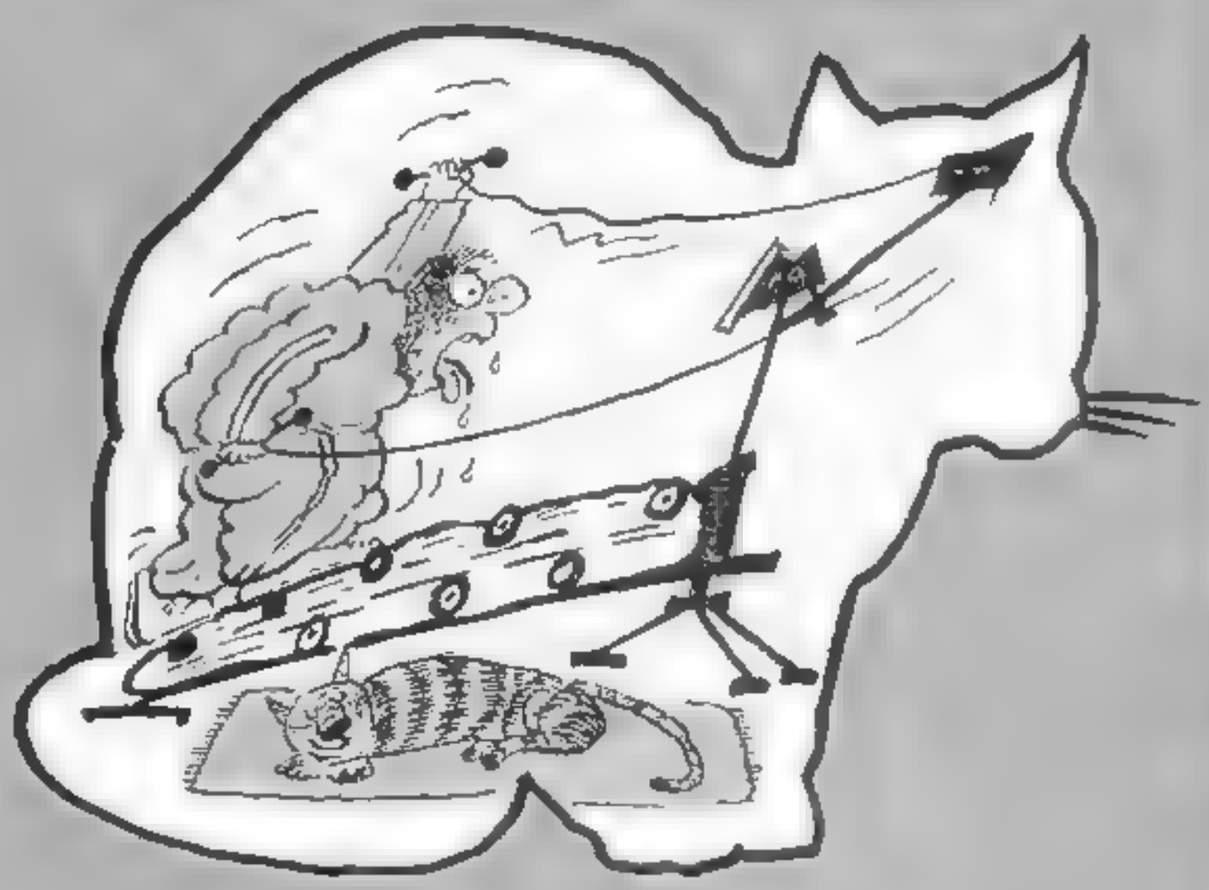


CATS CAN NATURALLY OUTRUN
FOAMING AT THE MOUTH DOGS

CATS HAVE AN INNATE UNDERSTANDING
OF WEIGHTS AND BALANCES

CATS INSTINCTIVELY SHUN ALCOHOL
AND DRINK ONLY THE PUREST WATERS

CATS CAN REMAIN IN PEAK PHYSICAL CONDITION
WITHOUT THE RIGORS OF DAILY EXERCISE



CATS COULDN'T CARE LESS
ABOUT SILLY SUPERSTITIONS

CATS INTUITIVELY TAKE SMALL BITES
AND THROUGHLY CHEW THEM

FRANK ON A ROLL DEPT.

THE

BALLAD OF ROCKY BALBOA

ARTIST: GERRY GERSTEN WRITER: FRANK JACOBS

Many heroes we've seen on the Hollywood screen,
From the great and renowned to the schlocky,
But not one in the bunch packs a box-office punch
Like that phenom from Philly called Rocky.

From the moment we saw how he swallowed eggs raw,
We could tell he'd be real tough to beat;
Then he'd let out a "Yo!" and he'd go toe to toe,
Poundin' jabs in a big slab of meat.

He took dozens of hits from Apollo Creed's mitts;
Still he fought, though his brain was all fuzzy;
But Apollo won out and there seemed little doubt
That poor Rocky was finished—or was he?

No, he wasn't all through; soon there came "Rocky II"—
When near death lovely Adrian hovered;
In a coma she fell,
But his pray'rs made her well;
'Twas the picture that never recovered.

But we knew he'd succeed, and he polished off Creed,
Though the blood they were spilling was equal;
"Now he's Champ!" we all cheered, though we secretly feared
We were being set up for a sequel.

"Rocky III" was its name, and fans showed their acclaim
With a statue that proved their devotion;
It was lifelike indeed, though most people agreed
That the statue displayed more emotion.

How his praises we sang when he licked Clubber Lang
In a rematch that showed his old fire;
He had come out ahead, and the smart money said
He would surely decide to retire.

Not a chance—"Rocky IV" saw him settle the score—
With big Drago, a brute straight from hell;
Rocky grunted and punched till the Russian was crunched,
And he ended the Cold War as well.

Yes, he'd hung in there tough; those four films were enough;
His great legend would always survive;
But he'd damaged his brain, which may help to explain
His decision to make "Rocky V."

He was down on his luck, and he'd lost his last buck,
And although he remained just as great,
He'd made so many flicks, taken so many licks
That we couldn't keep all of them straight.

Was it in "Rocky II" that Apollo was through,
Or in "IV," while old Mick was alive?
Did he meet Tommy Gunn back in "III" or in "I"?
Was it Clubber he clobbered in "V"?

We were going insane as we struggled in vain
To remember what each was about;
If by chance, in a year, "Rocky VI" they premiere,
We'll stay home—'cause we're all Rocky-ed out!

THE NE
RECORI
THAT MANKIN.

SOARING TO NEW FRIGHTS DEPT.

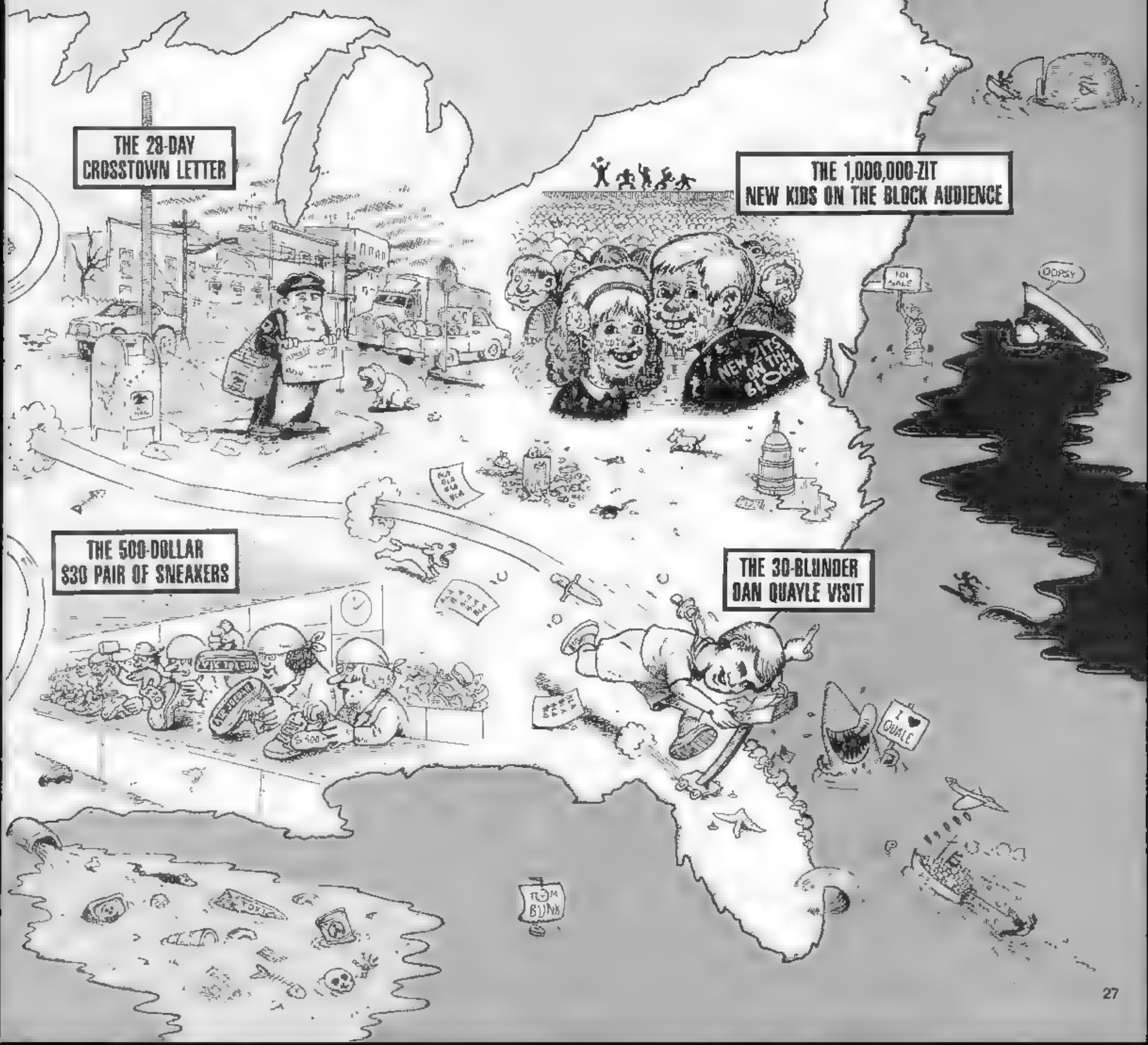
There are certain numbers you hope you'll never see: anything in the two-digit range on your SAT results, anything in the single digit range on your IQ test and anything in the $2.00 range on the MAD cover! We're fast approaching many of these new highs and lows and couldn't resist the chance to continue our own enormously popular and puckish look at numbers...

SUNSET BOULEVARD
BAR
...NOW WITH PSEUDOTETRA-HYDROZOWHATZITZ - T2 !!!
THE 20 SYLLABLE "MIRACLE" INGREDIENT
THE 50-CHASE SCENE EDDIE MURPHY MOVIE
THE 8-YEAR-OLD ALCOHOLIC CHILD ACTOR
AND THE $10,000 GOES TO...
THE 4-PATERNITY SUIT MAJOR LEAGUE BASEBALL TEAM
THE 5-CONCUSSION AMERICA'S FUNNIEST HOME VIDEOS

:W BENCHMARKS, OS AND BARRIERS

D IS RAPIDLY APPROACHING PART II

ARTIST: TOM BUNK WRITER: MIKE SNIDER


THE 28-DAY CROSSTOWN LETTER
THE 1,000,000-ZIT NEW KIDS ON THE BLOCK AUDIENCE
NEW ZITS ON THE BLOCK
FOR SALE
OOPSY
THE 500-DOLLAR $30 PAIR OF SNEAKERS
THE 30-BLUNDER DAN QUAYLE VISIT
I ♥ QUAYLE
TOM BUNK

HO! I'm **Major MacSilly!** My **friends** call me **"Mac"! Everyone else,** like my **wife, kids** and **parents,** call me **"Sir"!** I joined the Corps to uphold the **tradition** set by the **finest Marine in Corps history—Gomer Pyle!** Okay, family, come to **attention** and give your **name, rank** and **serial number!**

I'm **Golly,** Mac's **wife!** I'm not quite as **gung-ho** as the Major! With him, the words **"spit and polish"** are **more** than just an **expression!** He made me use it on the **pots and pans!** *Yecch!*

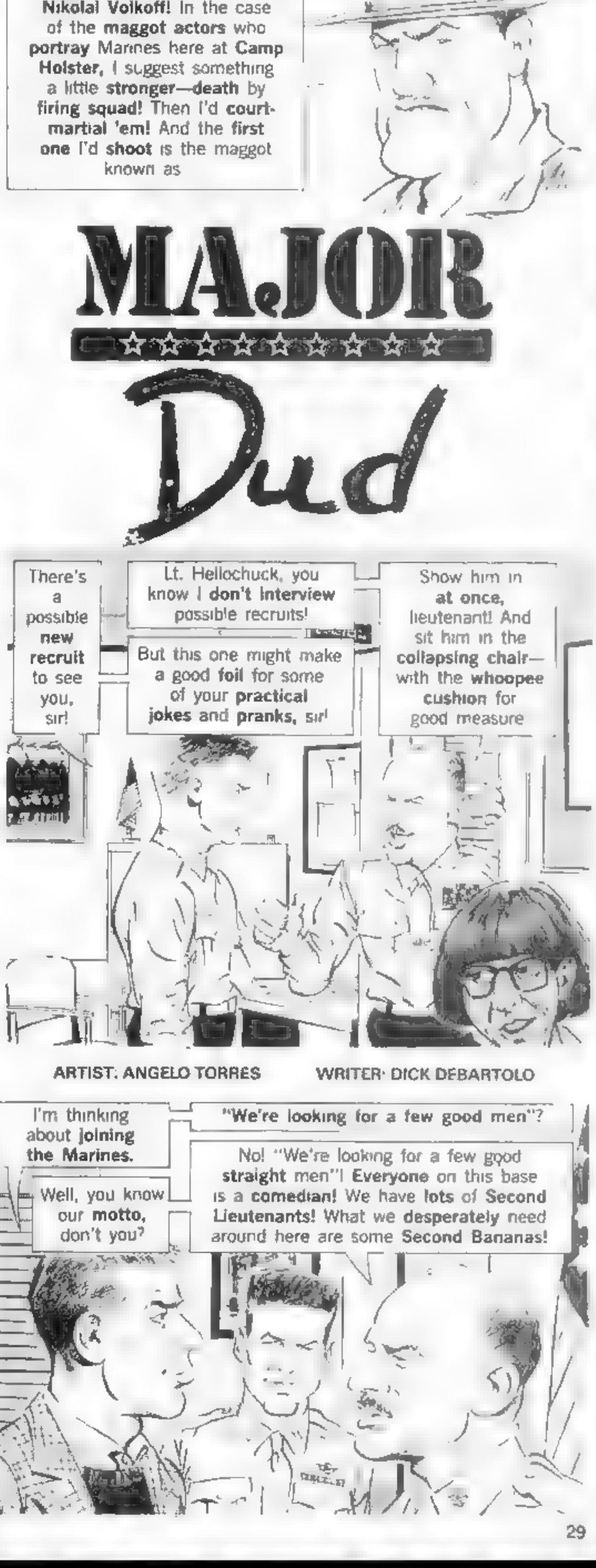
I'm **Dizzy,** the **oldest daughter!** Living on a Marine base isn't bad, especially for **me!** I **love men in uniform!** Actually, I love men **OUT** of **uniform** even **more!** ***WHOOPEE!***

I'm **Sobbin,** the **middle child!** We go to school like normal kids, but perhaps a **bit more** is **expected** from Marine children! For example, in most schools you play **volley ball** in gym class We play ***"Search and Destroy"!***

I'm **Lt. Heliochuck!** I've been decorated with lots of ribbons! One for being a **sharp shooter,** and ten for being **sharp looking!** I m the **Official Base Hunk**—*with* **Clusters!**

I'm **Sergeant Slaughter!** A **REAL Marine!** Inside the ring, I use my Cobra Clutch to teach some **discipline** and **respect** to weak **maggots** like **Hulk Hogan** and **Nikolai Volkoff!** In the case of the **maggot actors** who **portray** Marines here at **Camp Holster,** I suggest something a little **stronger—death** by **firing squad!** Then I'd **court-martial 'em!** And the **first one** I'd **shoot** is the maggot known as

MAJOR Dud


There's a possible **new recruit** to see you, sir!
Lt. Hellochuck, you know I **don't interview** possible recruits!
But this one might make a good **foil** for some of your **practical jokes** and **pranks,** sir!
Show him in **at once,** lieutenant! And sit him in the **collapsing chair**—with the **whoopee cushion** for good measure

ARTIST: ANGELO TORRES WRITER: DICK DEBARTOLO

I'm **Sassy,** the **tot!** My sister is **right** about Marine school being a bit **tough,** even on the elementary level! Instead of "Peter Pan," this year's second grade play is ***"Noriega's Follies"!***
I'm **Gunny!** I **work** for Major Dud! There's been quite a bit of **sexual harassment** around here! But with **all** the men **I've harassed,** I've yet to get one to **knuckle under** and ask me out on a **date!** Maybe my **"I Want You!"** opening line isn't **direct enough!**
I'D LIKE TO SLAP HIM IN THE FACE!
BETTER SHRED THAN READ

I'm thinking about **joining the Marines.**
"We're looking for a few good men"?
Well, you know our **motto,** don't you?
No! "We're looking for a few good **straight** men"! **Everyone** on this base is a **comedian!** We have **lots** of **Second Lieutenants!** What we **desperately** need around here are some **Second Bananas!**

Why does the Marine Band **drummer** stand outside your **office window?**

We need his **rimshots** to identify the **jokes!**

On **this** base you need a **bomb detector** to identify the **jokes!**

Hey, that's **not bad!**

BA BA DAM

Sir, there **doesn't** seem to be **much work** going on at **this base!**

Are you **kidding? Lt. Hellochuck** is at the supply depot getting **extra underwear** for our **"Frozen Skivvies" party.** I've got ten men picking up **beer** and **snacks** for a **"Wetting Down" party,** and later I'm meeting with the guy who makes up the **stunts** on **"Double Dare"** to help design a new **obstacle training course!**

Wow! War may be **hell,** but around **here, peacetime** is down right **dangerous!**

What's a **typical** Marine Corps day **like?**

You **rise** at **0500!**

What's **0500?** I'm not familiar with **military time!**

Must I explain even the **simplest** things to you?? **0500** is one hour **earlier** than **0600!**

BA BA DAM

From 0500 to 0600 is **family schtick!** From 0700 to 1700 is **office schtick!** Then from 1750 to 2350 is **night schtick!** Unless you get rowdy and the military police get you— then it's night **stick! Get it?!!**

BA BA DAM

What's **life** on the base **like** for the **Marine's wife?**

She's free to do **anything** she likes as **long** as it's **listed** in this "OFFICIAL MARINE WIFE'S FREE-TO-DO ANYTHING IN THIS BOOK" book! And if you look through this **hole** in my wall you'll see into the **next** panel, where those gals are having a **great** old time!

Now **this** outfit should get your husbands to **stand** at **attention, ladies!**

I need something to make these **hips** disappear! Do you have any **camouflage girdles?**

Not even a **"Ba-ba-Boom!"** could help **that line!**

And you thought life on the base would be a **drag!** Wait till **next week** when we have our annual **"Chemical Warfare Tupperware"** party!

Girls, they're having an incredible **bargain sale** at the **PX!** I just bought this handy **hammer** for only **$65** and this **coffee pot** for only **$105!**

And you call **that** a **bargain?**

You **bet!** My husband says the **Pentagon** pays **$600** for the **same hammer** and about **$900** for the **same coffee pot!**

I know your husband needs a **drummer** to help **identify** the **jokes,** but what's this **violin** for?

I play it **once a show** when **Mac** does his **"fatherly advice" schtick** to show he has a **rough exterior** but a **heart of gold!**

I'm **afraid** to **ask** what the **tuba** is doing in the **bathroom! Don't tell me!**

Our teenage girls **love** family life on the **base!**

That's **500 pounds** of **potatoes, 200 pints** of **cream...**

Oh, and **fifteen gallons** of **mayonaise!**

Why do you **need so much stuff,** mom?

Your father keeps bringing home **recipes** from the **base chef,** who doesn't know how to cook **anything** that **serves less** than **1,500 people!**

We're learning how to **add** in school. The **teacher** asked, "If **Uncle Sam** had **50 tanks** and **50 jeeps** and **50 planes,** what would the **total be?**

Oh **that's easy!** 100

I thought it was **150!** How did you know the **right answer** was **100?**

It's easy, sweetheart Just remember that **one-third** of all **military equipment** is either **broken** down or so **poorly designed** that it **never worked right** in the **first place!**

Mom, you're a **liberal!** You **write articles** for a **liberal newspaper.** Does **dad ever mind** anything you **write?**

No dear. He **LOVES** everything I write! As a matter of fact, I let him read the **latest piece** I'm about to send to my **publisher.** He must have **loved** it, because he took some of **my words with** him!

So, now that you've seen my **home life,** what do **you think?**

Honestly, **your kids** are as **wimpy** and **predictable** as the kids on ***Full House!***

Get outta here, bub! There's a **big difference!** My kids are in a house on a **military base!** Those kids are in a **civilian house!** We're on **Mondays,** they're on **Fridays!** We're on at **eight-thirty** on **CBS,** they're on at **eight** on **ABC!** Need I **say more?**

How do I know if the Marines are my **best bet?**

Just compare the Marines' **modern sit-com technology** with these **out-dated shows** of the **past!**

Bilko, if you say your men **must not** be given a **leave,** then I **insist** they take one! Seventy-two hours, **at once!**

Works every time! **Insist** on something strong enough and **authority** gives you just the **opposite!** We're **off!**

I applied for **submarine duty,** but I was **rejected! McHale** says they never accept guys who insist on **sleeping with the windows open!** *Waah!*

Some of those jokes seem **dated,** but those military sit-coms were made **years ago!** They weren't dated **back then!**

I'm aware of that! But what did those shows have? **Charm? Warmth? Interesting characters?** Who needs **sissy stuff** like that! When it comes to **"joke warfare,"** we have them beat with **modern technology!**

I see you've gathered some toys for the Marines' annual **Toys for Tots** program!

One of your **stepdaughters?**

No, **Vice President Quayle!** He loves us and is coming to visit! He said if he knew military life could be this much **fun,** he **never** would have used his **old man's influence** to keep him **out of the military!**

Negative! They're for a **special visitor** to the camp this week!

I know this is a **delicate subject,** but what if there's a **real disaster** and someone accidently gets **killed** in basic training or maneuvers?

They **console the family?**

No, they **advise us** as to how far we can go with **morbid humor** without **hurting our ratings!**

We have **special advisors** for things of that very nature!

BA BA BOOM !!

Sorry to interrupt, Major, but we have a **crisis** on our hands in the **Persian Gulf!**

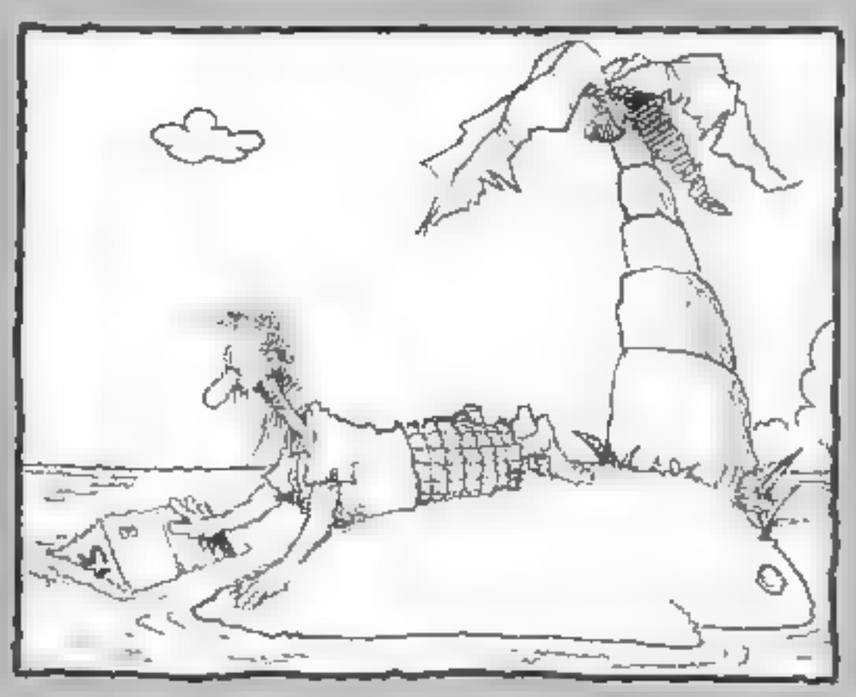
Is it the **Iraqis?** The **fanatic Iranians?**

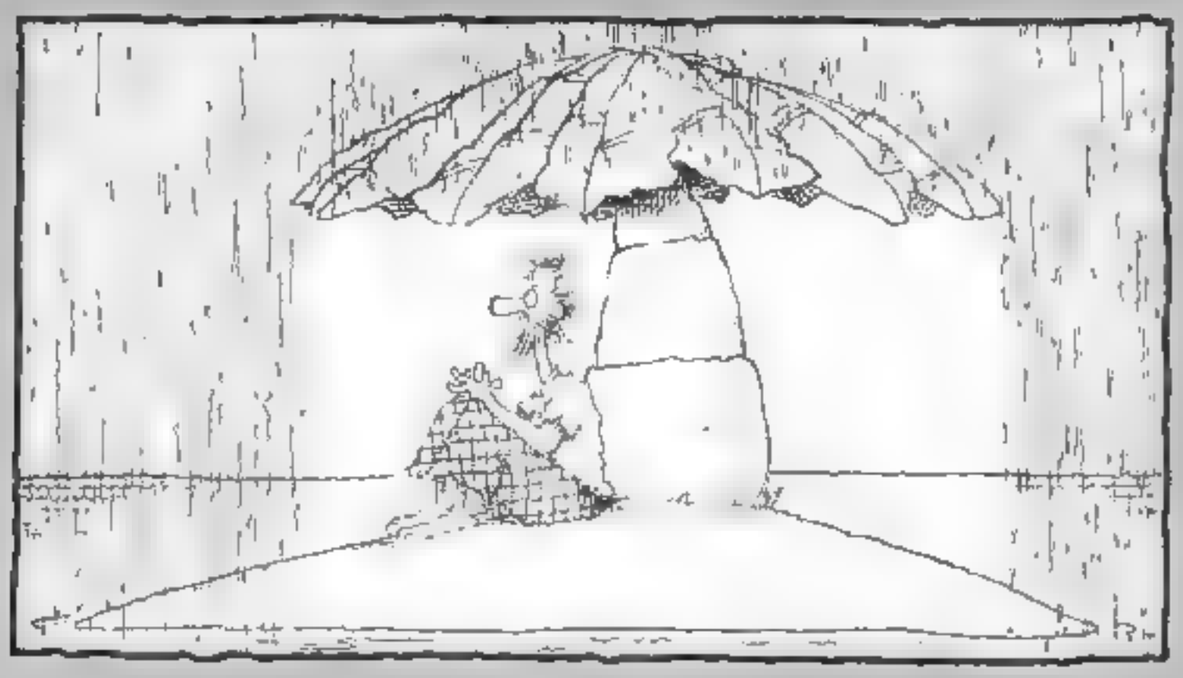
Neither! It's **our own troops!** CBS started beaming us via satellite to our **REAL Marines** in Saudi Arabia and now they are **demanding** a **disclaimer** that they're **nothing like you** and the **other Marines** portrayed on **this show!**

WELL, ISLE BE DAMNED! DEPT.

WHO SAYS BEING STRANDED CAN'T BE FUN

ARTIST AND WRITER: JOHN CALDWELL





C'MON, ARNIE, IT'S MY TURN!

IN A MINUTE!

IN A MINUTE? YOU ALWAYS SAY "IN A MINUTE!" AND YOU KEEP ON SAYING, "IN A MINUTE.....

REMEMBER THAT TIME IN '79 WHEN THAT SHARK TOOK A CHUNK OUT OF MY BUTT?

YEH!

HOW ABOUT THAT DAY IN '83 WHEN WE ALMOST GOT THE ATTENTION OF THAT CRUISE SHIP???

THAT WAS A CLOSE ONE!

LOOK! OUT ON THE HORIZON! IT'S SOME KIND OF GIANT SEA CREATURE!!!

NO, WAIT!

IT'S A BIRD! A GIANT BIRD! NO!!! IT'S A SHIP! A BIG PINK AND GREEN SHIP! NO, WAIT.....

I'M GOIN' NUTS, ED! YOU THINK WE'LL EVER GET OFF THIS TROPICAL ISLAND?

WHO KNOWS, RAY! BUT I WOULDN'T BE SO SURE WE'RE ON A TROPICAL ISLAND!

WHAT MAKES YOU SAY THAT?

...RIGHT UP UNTIL THE WIND DIES DOWN!!!

LOOK! ACCORDING TO MY CHARTS YOU'RE DEAD WRONG!

BOY! IT SURE IS FUN LOOKING BACK AT THE GOOD OLD DAYS!

I'LL SAY!

THIS IS DEFINITELY NOT EASTER ISLAND!

SOME DAY I'M GONNA SHOVE THAT KALEIDOSCOPE WHERE THE SUN DON'T SHINE!

HEAR, HEAR!

WELL, FOR ONE THING...

DOES A TROPICAL ISLAND HAVE AUTUMN?

TOINK!

SPY
VS
SPY

DEDICATED TO
ALL GREAT
WHITE SPIES

DEDICATED TO
ALL GREAT
WHITE SPIES

DEDICATED TO
ALL GREAT
WHITE SPIES

DEDICATED TO
ALL GREAT
WHITE SPIES

TWIT
DEDICATED TO
ALL GREAT
WHITE

KA-BLOOM!

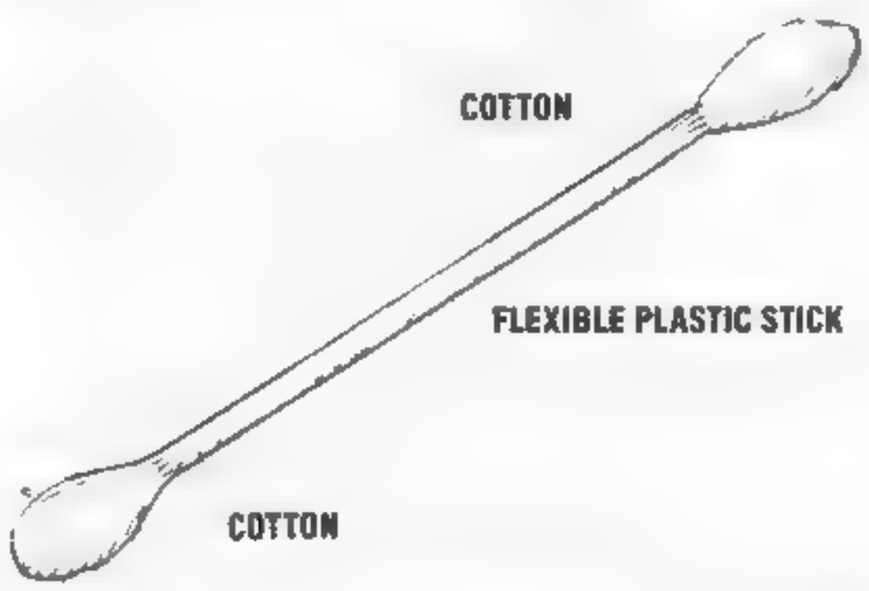
ALL JAFFEE DEPT.

In our complicated, modern world, there are tons of books around which explain how complex and sophisticated contraptions such as the Stronifium Zertometer and the Digital Shovel operate. But here at MAD, we are bold enough to ask: "Of what use is it to know the innermost workings of an Autoflab HamChip, if you have no appreciation for life's simple pleasures??" Wise words indeed. Well, Here at MAD, no one is as simple-minded as Al Jaffee, who concocted this handy guide explaining how simple things work! Coincidentally, the name of this article is...

A MAD GUIDE TO HOW SIMPLE THINGS WORK PART II

THE COTTON SWAB

The cotton swab (or "Q" tip, as it's commonly referred to) is a soft plastic stick with little pieces of cotton wrapped on each end.



ARTIST AND WRITER: AL JAFFEE

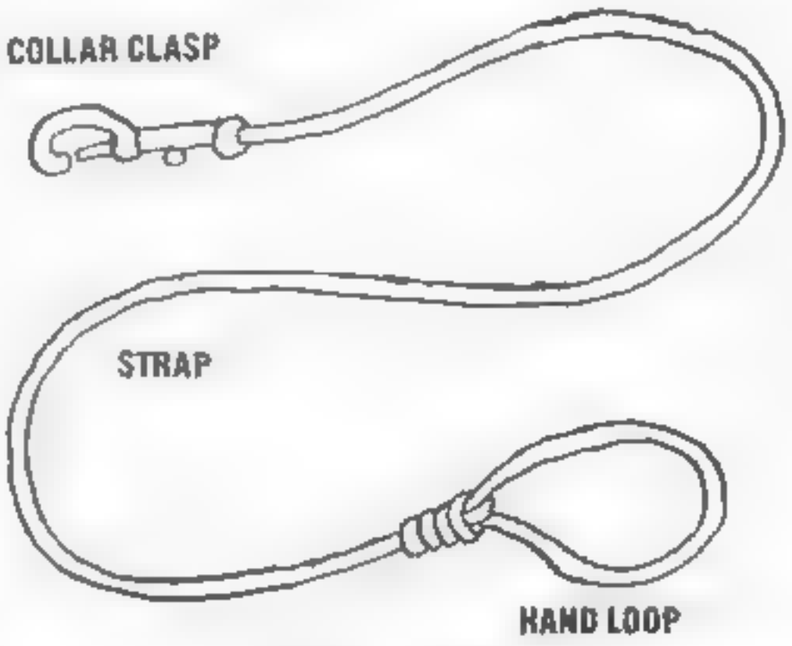
The cotton swab has no equal when it comes to cleaning out any orifice in the human body. However, since this is a family magazine, we will only discuss cleaning wax out of the ears.

As with any product that is inserted into part of the anatomy, special care must be taken to avoid injuring delicate tissue.

If for some unexpected reason the cotton swab has been inserted too far, you may want to consult an ear doctor. If it has been inserted way too far, you may want to consult a brain surgeon!

THE DOG LEASH

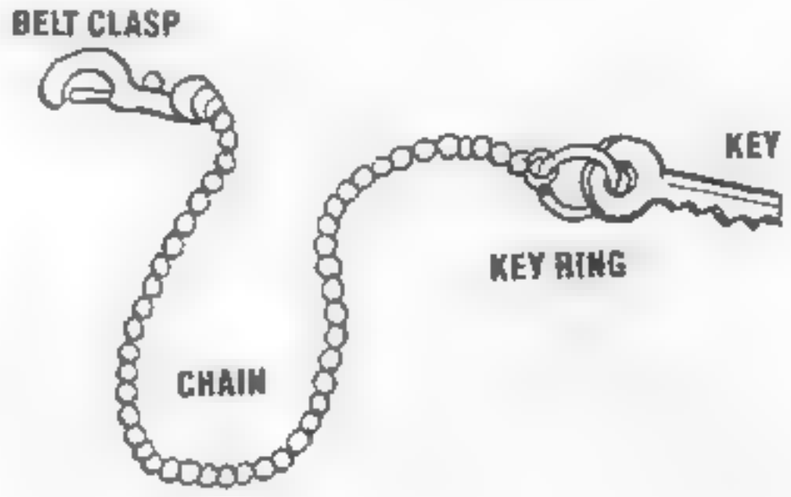
The dog leash is a leather or cloth strap with a clasp at one end and a loop at the other end.



To use, you simply open the clasp to the desired width and gently clip it to the dog's collar ring.

THE KEY CHAIN

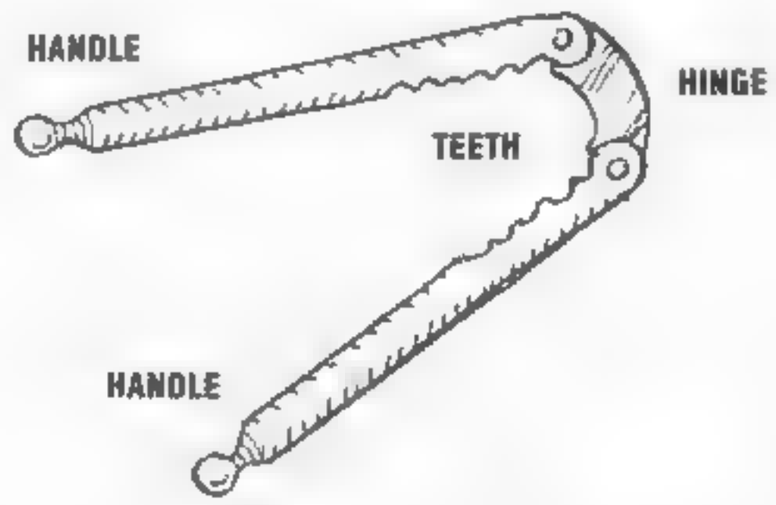
The key chain is simply a length of chain with a metal or plastic clasp on one end and a key ring on the other end.

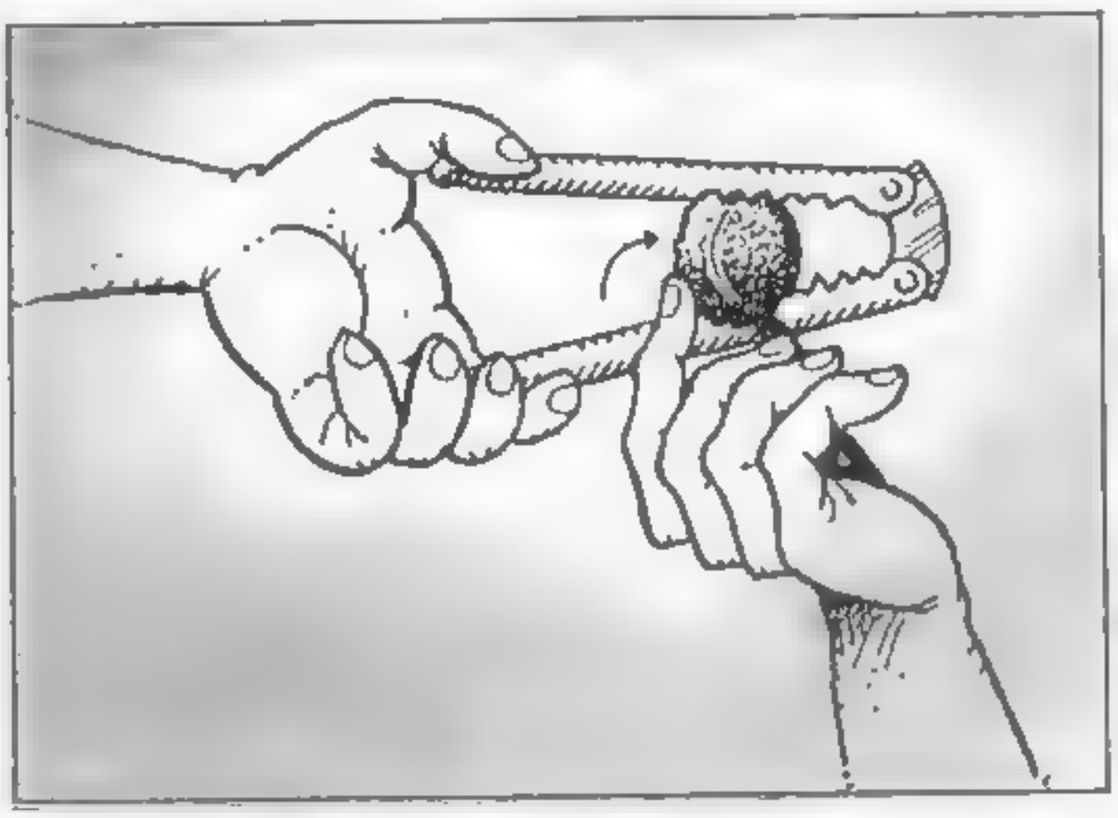


The clasp easily attaches to a belt or belt loop while the keys at the other end are safely tucked into a pocket.

THE NUTCRACKER

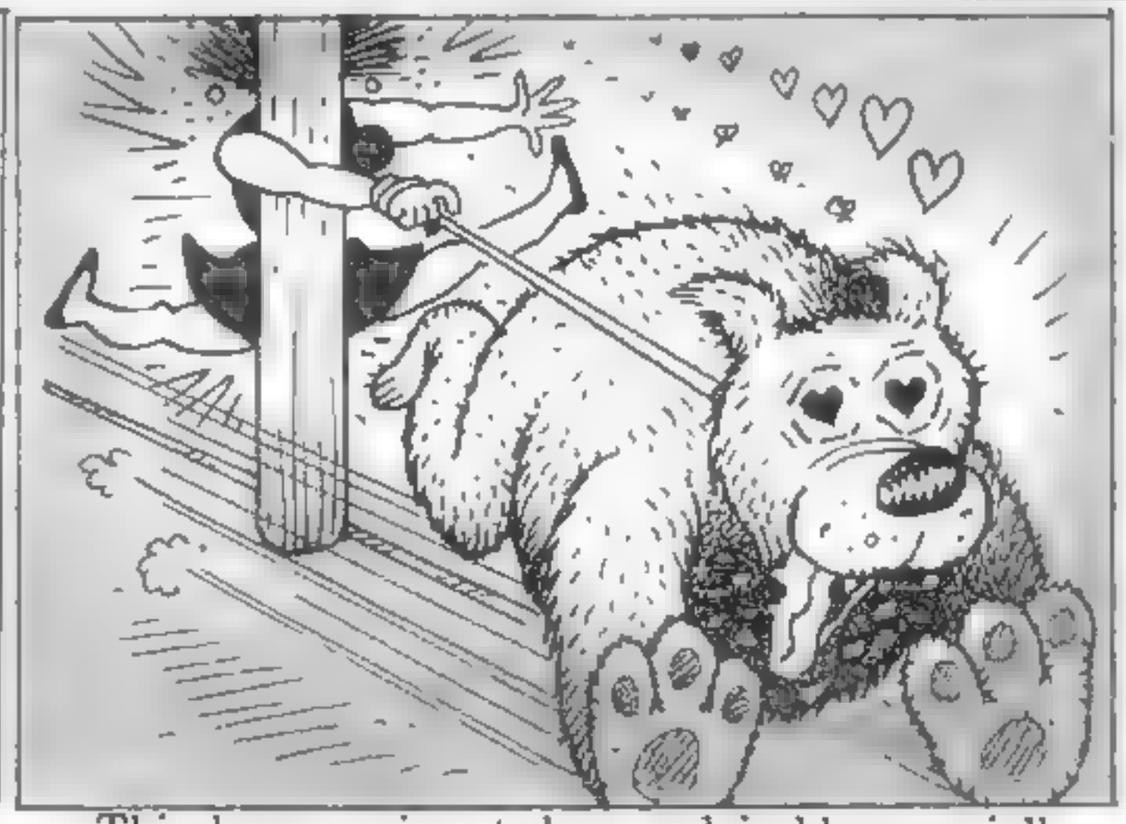
The basic nutcracker consists of two steel handles joined by a hinge. Each handle has teeth with which to hold the nut in place.





To operate, the nutcracker is held in one hand while the nut is placed between its teeth with the other hand.

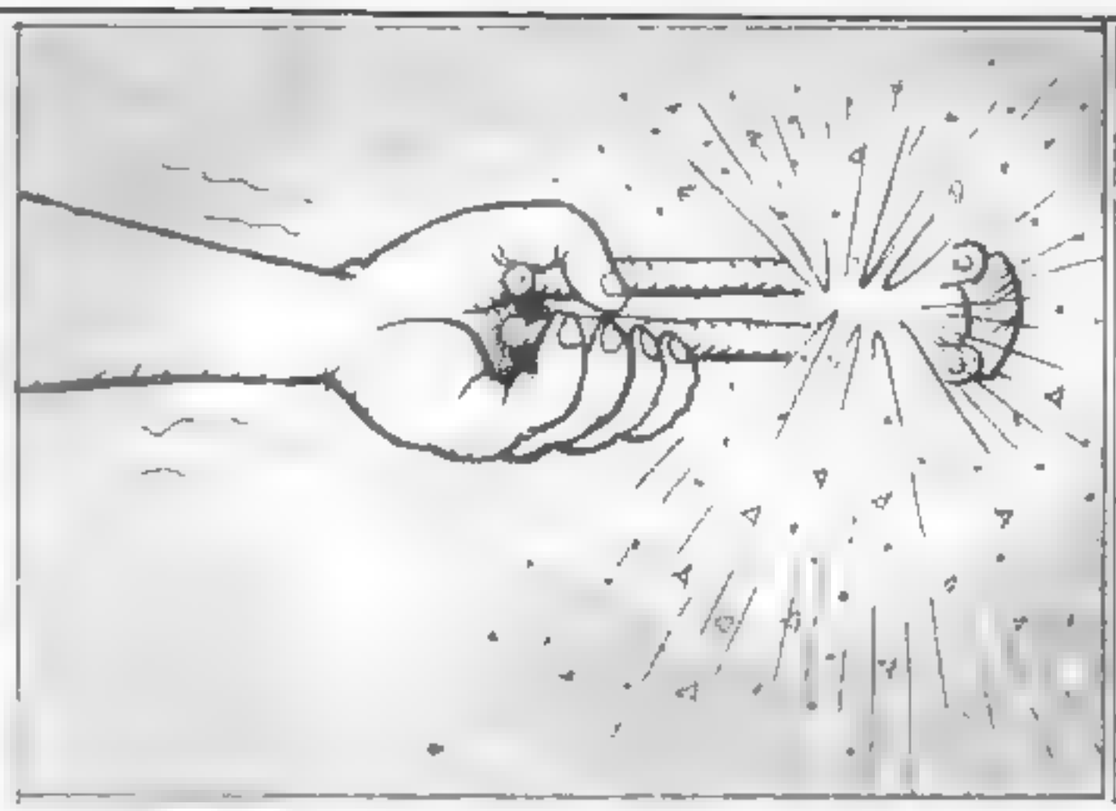
It is now easy to walk the dog while controlling its movement. If the dog is large, you may want to make a few turns of the loop end around your hand.



This, however, is not always advisable, especially if your dog happens to be a male in heat with amorous designs on the poodle down the street!

A quick tug on the chain produces the key you require for easy insertion into the keyhole.

It is advisable to make sure no one is home to suddenly open the door with embarrassing results!

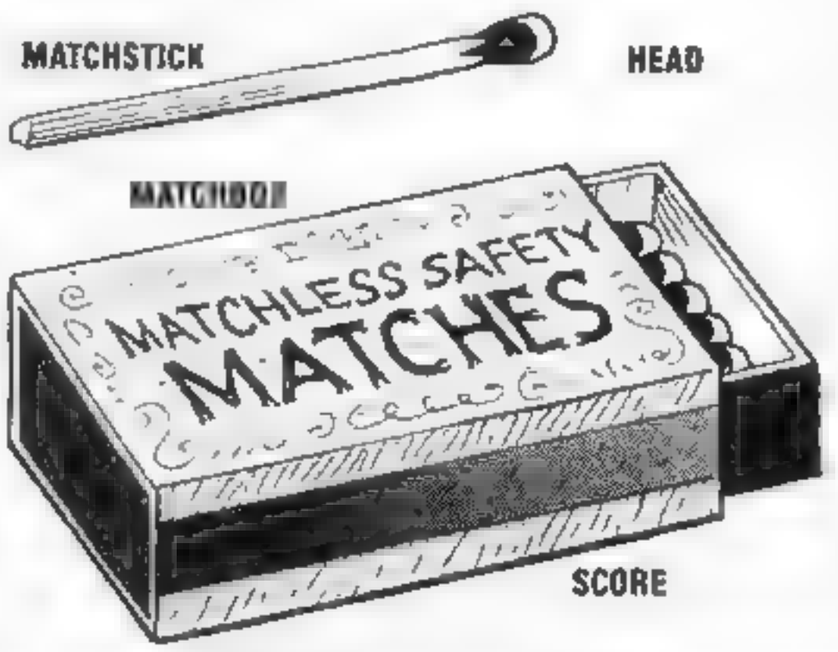


To crack the nut, the handles are carefully and slowly brought together. For most nuts a modest amount of pressure will suffice.

Every now and then, certain nuts (notably Brazil nuts) resist being cracked. If both hands must be employed, be sure no one is nearby, since the sudden explosion is like flying shrapnel!

THE SAFETY MATCH

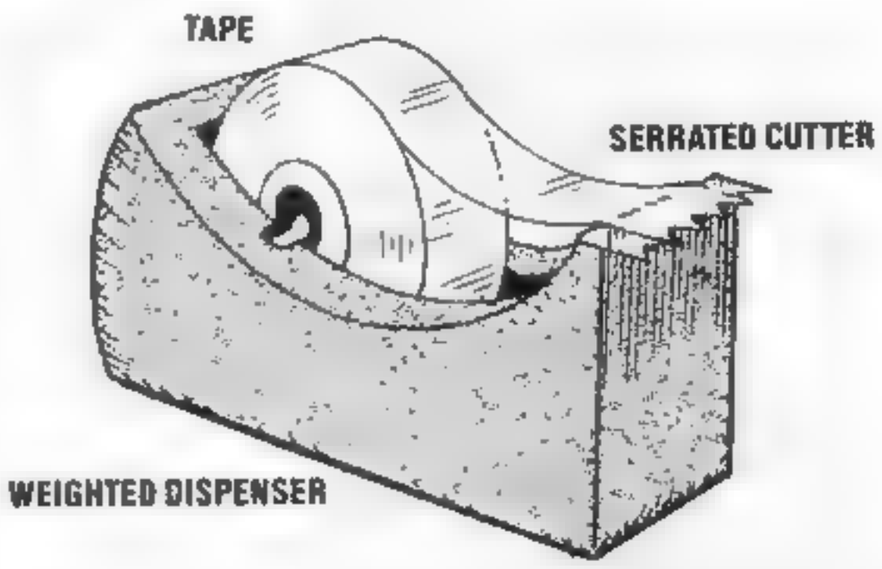
The safety match is a small wooden stick with flame producing chemicals at the tip.



What makes it a "safety" match is that it will only light when rubbed against the specially treated "score" on the match box.

THE DESKTOP TAPE DISPENSER

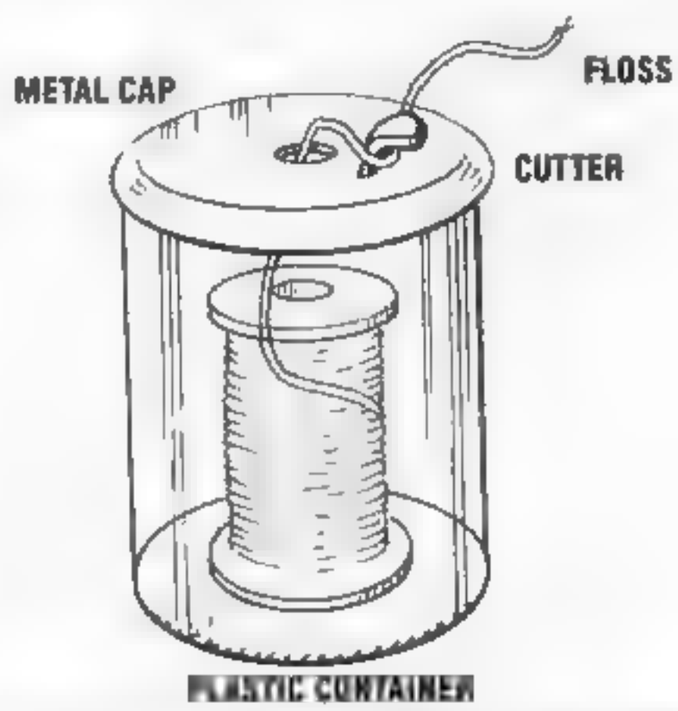
The dispenser is a heavy molded metal or plastic container into which a roll of tape is inserted. It is heavily weighted so that it will stay firmly in place allowing for convenient one-handed use.



Grasping the tape carefully between index finger and thumb, it is pulled across the sharp serrated cutter. A swift downward pull cuts off a piece of the desired length.

DENTAL FLOSS

Dental floss is basically a waxed or unwaxed string that comes in a plastic spool dispenser.



To ready for use, a length of floss is wrapped tightly around the middle finger on each hand.

To use, one merely has to firmly strike the match head against the matchbox strip. (Not too firmly! There are often weak spots in the match stick!)

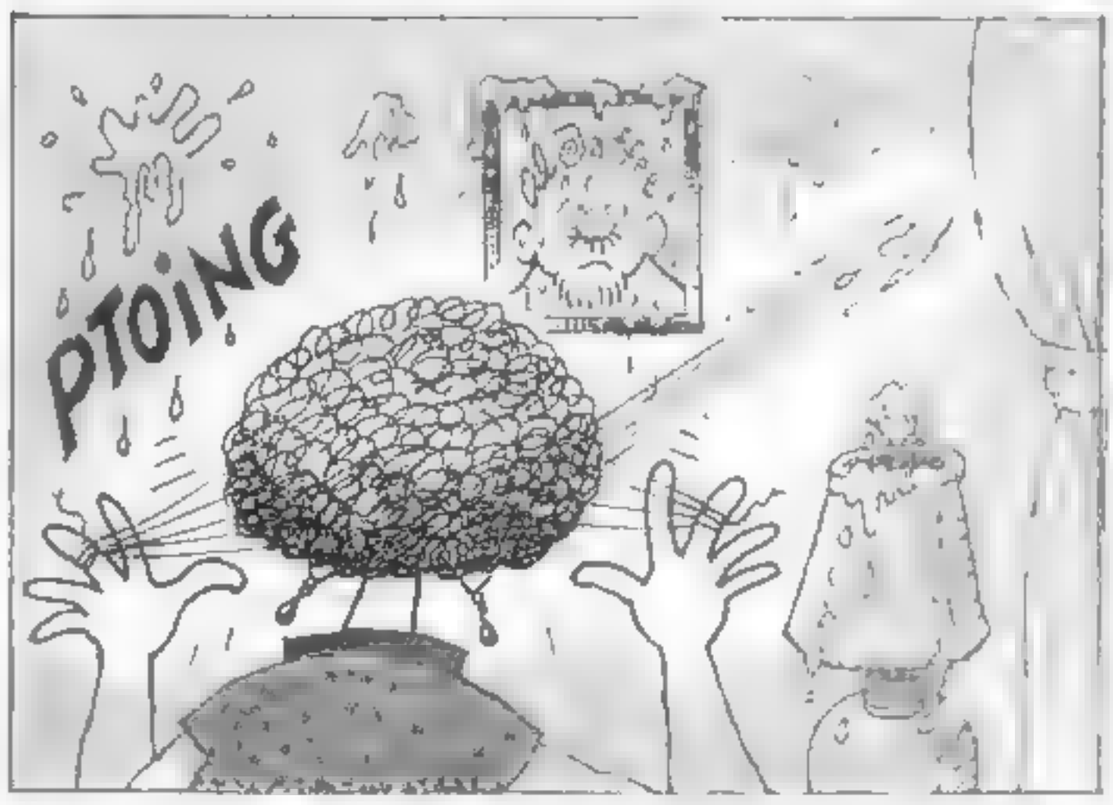
If a weak spot causes the match stick to break and fly off, make sure you follow its flight path. A lost safety match can lose its safeness mighty fast!

CAUTION

Serrated Cutter Problem #1: Cutter too dull. Tape won't cut, resulting in the heavy dispenser falling off desk!

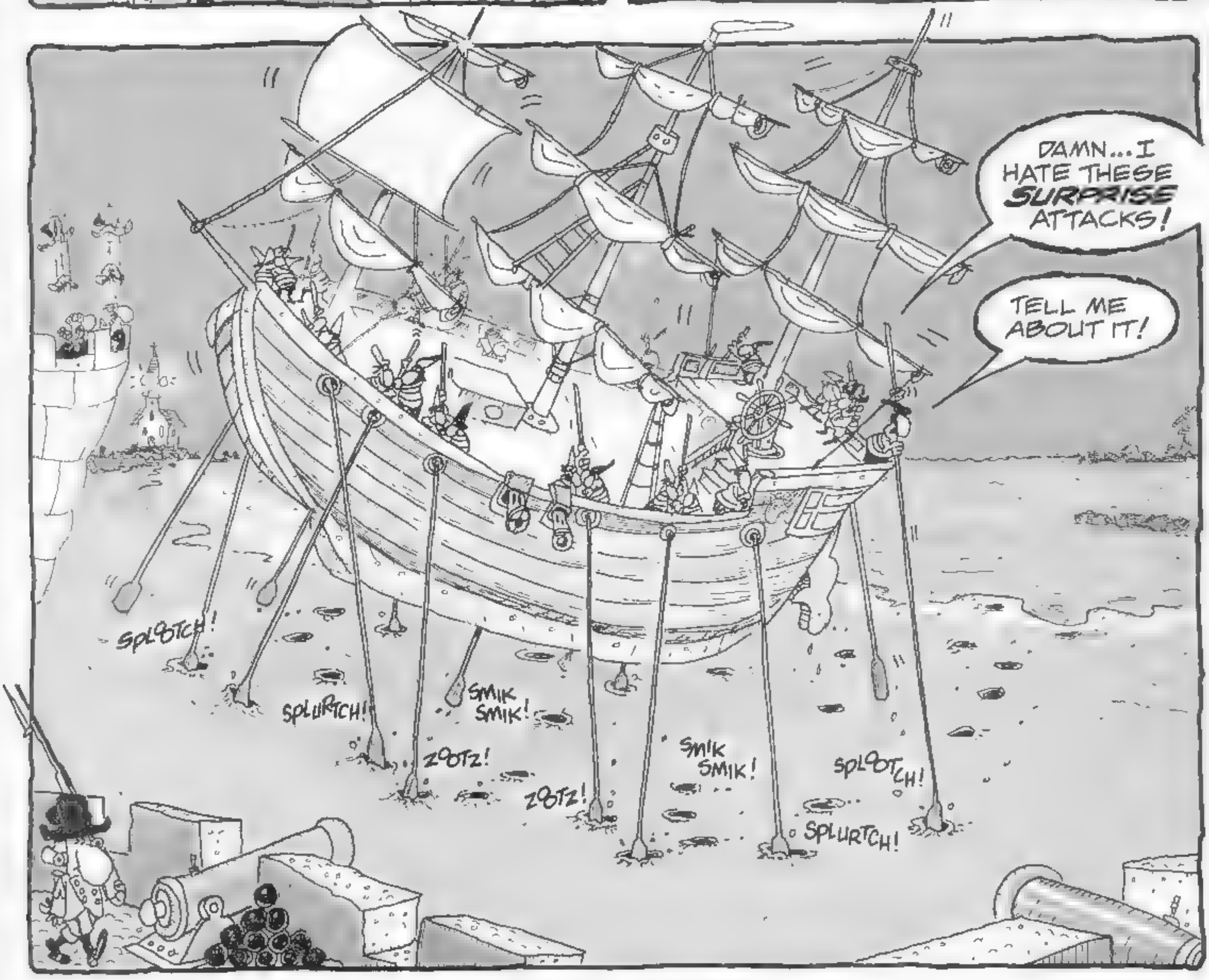
Serrated Cutter Problem #2: Cutter too sharp. Tape cuts easily, but so do your fingers, resulting in blood and agony!

Next, guided by the index fingers, the floss is pressed between the teeth to dislodge any rotting, decayed food particles stuck there.



Never flip the floss! You could launch smelly food and other disgusting matter on the walls and furnishings creating an unpleasant mess!

THE REVERED REVOLUTIONARY RUSE



ARTIST AND WRITER: DUCK EDWING

Thinking about what career to get into? Wondering whether or not you'll fit in? Well, here's the seventh in a series of tests designed to help you choose your future line of work. Mainly, discover your true abilities by taking...

MAD'S APTITUDE TEST NUMBER SEVEN

WILL YOU MAKE A GOOD FLIGHT ATTENDANT?

ARTIST: GEORGE WOODBRIDGE WRITER: FRANK JACOBS

1. You have a burning desire to become a Flight Attendant. This indicates that:
   A. You're turned on by visiting exotic places like Altoona, Fresno and Wheeling.
   B. You enjoy exercising total power over several hundred strapped-in, uncomfortable, nervous people.
   C. You have a high tolerance for monotony and tedium.
   D. Any of the above.

2. You see a passenger struggling to fit a bulky suitcase into an overhead compartment. Your clear-cut duty is to:
   A. Tell him he's blocking the aisle.
   B. Inform him that the suitcase is too large for carry-on luggage, and that he must remove it from the plane, go back to the ticket counter and check it through as luggage.
   C. Attend to more urgent duties, such as getting it on with the wealthy-looking dude you spotted sitting in First Class.
   D. Any of the above.

3. From the appearance of this Flight Attendant, you should be able to tell that she:
   A. Has just taken a look at the meal being served to the coach passengers.
   B. Has just taken a look at a toilet after it's been used by over 100 people on a 9-hour flight.
   C. Has just taken a look in the mirror at *herself* after a 9-hour flight.
   D. Any of the above.

4. If you are married, being a Flight Attendant can be advantageous because:
   A. The complaints and arguments you get at home prepare you for the abuse you get from passengers.
   B. You can carry on affairs in a dozen different cities without your mate getting wise.
   C. Returning to your mate, you can blame your lack of interest in sex on jet lag.
   D. All of the above.

5. Complete this sentence: A Flight Attendant must be trim and agile so that she _____.
   A. Can dodge elbows in the groin while hurrying up the narrow aisles.
   B. Can make a fast get-away after bringing a passenger an air-sickness bag.
   C. Can elude the groping for her body by the Captain or other members of the Flight Crew.
   D. All of the above.

6. During the In-Flight Movie, you spy two passengers making passionate love. What should you do?
   A. Turn on the "Fasten Seatbelts" sign, figuring why should they be having more fun than you.
   B. Stand there and watch, figuring you may learn what you've been doing wrong.
   C. Bring the Captain or other members of the Flight Crew back so that they can learn what *they've* been doing wrong.
   D. Any of the above.

7. Although most flights are routine, a good Flight Attendant must always be prepared for the unexpected. Which of these offers the greatest challenge to your self-composure and ability to adjust to the extraordinary?
   A. A coach passenger at mealtime asking for seconds.
   B. An entire cabin paying close attention to your "What To Do In Case Of Forced Landing" demonstration.
   C. A passenger finding an article of interest in the monthly airline magazine.
   D. Any of the above.

8. Towards the end of the flight, you suddenly hear angry cursing followed by a piercing scream. From experience, you know that it is
   A. A passenger attempting to cross his legs while sitting in coach.
   B. A passenger attempting to get an audible sound from his rented headset.
   C. Another Flight Attendant exhibiting the first tell-tale sign of "In-Flight Burn-Out."
   D. Any of the above.

9. You overhear a passenger refer to you as "nothing more than a Flying Waitress!" What should be your immediate comment?
   A. "It's nice to hear something complimentary for a change!"
   B. "Waitresses get tips and respect. I should be so lucky!"
   C. "Is that better or worse than a 'bleeping gofer'?"
   D. Any of the above.

10. After eight or ten years, you will finally gain Seniority. This is desirable because:
    A. You will now have first choice of flights, meaning you can pick Altoona, Fresno *OR* Wheeling.
    B. You can now palm off arduous jobs like drink-cart pulling on the newcomers.
    C. You no longer have to concern yourself with things like "ambition" and "career potential" because for you they are no longer relevant.
    D. All of the above.

SCORING

If you answered "D" to all questions, you have the ability to make a good Flight Attendant.

AMERICAN YOUTH HOSTILE DEPT.

The writer of this satire gets paid for writing an intro. But you don't get paid for reading it! So why are you wasting your time? Smarten up, buddy, and just look at the panels of...

HOME

ARTIST: SAM VIVIANO WRITER: STAN HART

That's our **neighbor**! People say he **killed his family,** put their **bodies** in **suitcases** and sent them **off!**

That's **terrible!** Did they **ever find the bodies?**

He was **too smart!** He **shipped** the suitcases as **luggage** on an **airline.** The were **never seen again!**

Peterhead, why are we taking **all this money** to **France** with **us?**

So we can **afford** to have at least **one meal** in a **Parisian restaurant!** Do you know how far the **value** of the **dollar** has **fallen** in the past **few years?**

I guess that's how **all tourists** from poor, **Third World countries** like ours have to **travel these days!**

What do you mean, **mommy?** What's a **Third World Country?**

Any country in the world that **isn't** either **Japan** or **Germany!**

So, the **entire family** is going on a **vacation** and **leaving** the **house unattended?**

How come his **gold tooth** is **animated** to **sparkle** like that?

So the audience'll **recognize** him **later** when he **turns up** as one of the **burglars!**

Do you think they're so **stupid** that they **couldn't figure** it out for **themselves?**

Yeah, **I do!** Otherwise, they'd **see** there are so many **holes** in this **film** that the **script** could have been **typed** on **Swiss Cheese!**

How many **times** have I **told you** not to **argue** with your **older brother—**

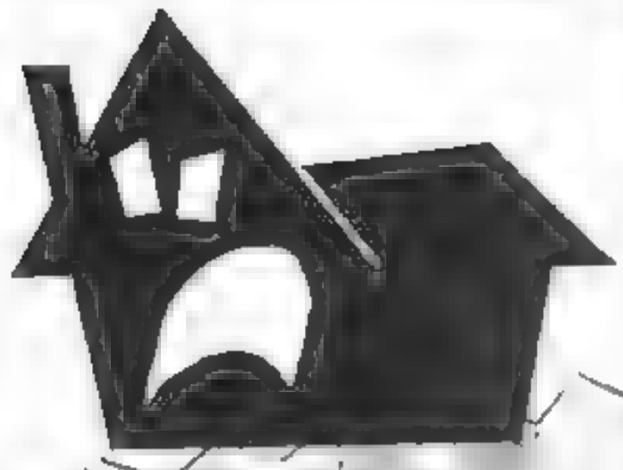
But **he said** I was a **moron!**

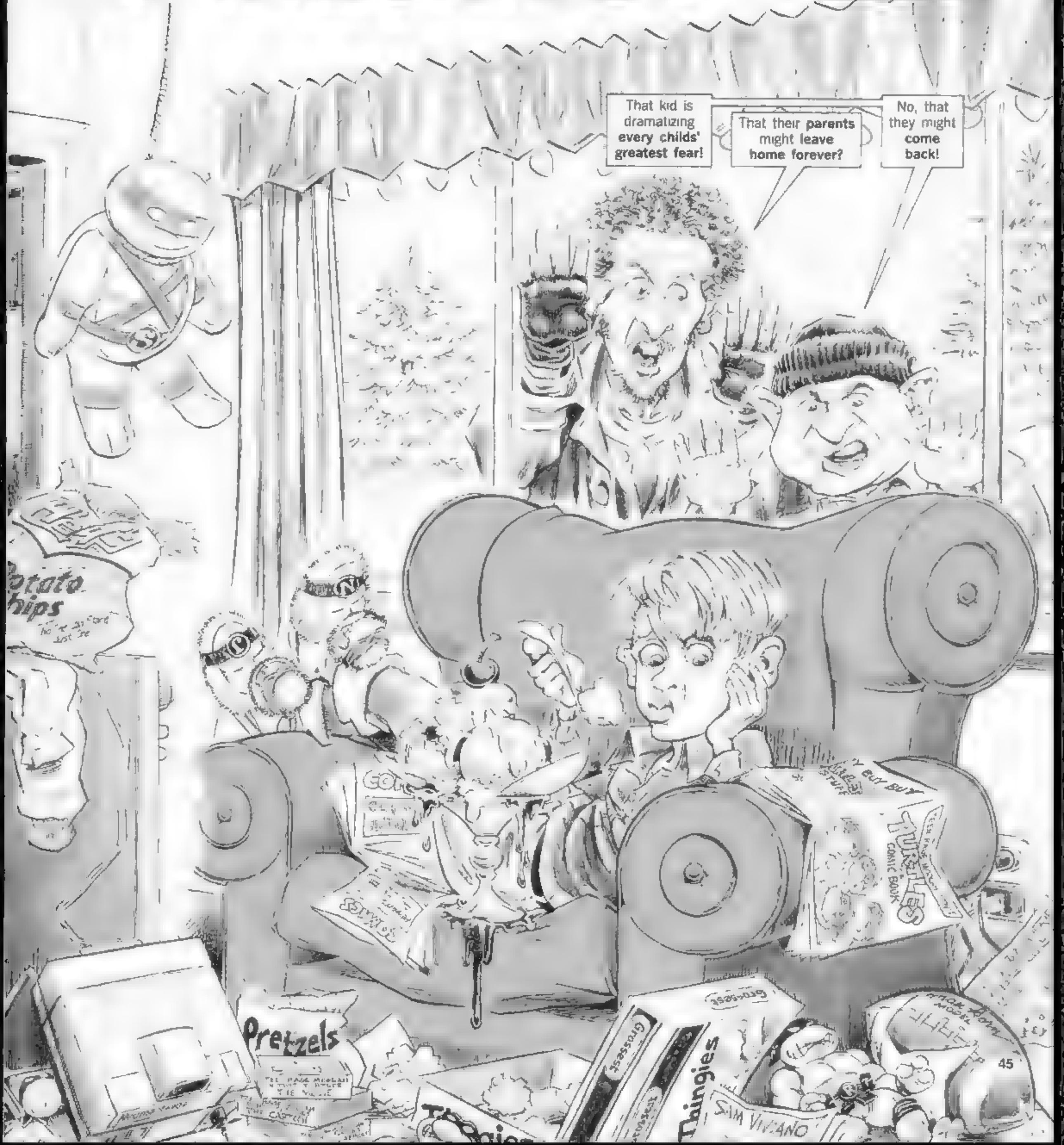
—especially when he **happens to be right!**

BUPPITA BUPPITA BOP BOP

Eat'emmar's CHOCOLATE CHIP COOKIES
CANDY
PEANUT

A-GROAn




That kid is dramatizing every childs' greatest fear!
That their parents might leave home forever?
No, that they might come back!
Potato Chips
Pretzels
Groosest
Thingies
SIM VIVIANO
TURTLES COMIC BOOK

Our local TV weather-man didn't say **anything** about a **storm!**

You can't **trust** him! At 5PM he predicted **tonight** would be **sunny** and **warmer!**

Are you having a **problem,** honey?

I can't get **through** on this **important call!**

Either the **storm** knocked out the **lines** or they've **closed down** the **"900" sex phone numbers!**

Is this going to be a **bumpy ride,** Daddy?

I'm **afraid so!** The ticket agent asked if we wanted seats in the **"Barf"** or **"No Barf"** section!

Gee, it's so **quiet** today! I slept **real late!**

How could he **sleep** while the whole family was **yelling** at each other, **running** up and down the stairs and **slamming** car doors and trunks?! That **racket** would wake someone out of a **coma!**

My family's gone and I'm here **all alone!** My wish came **true! Hooray!** By the way, you better get used to me talking to myself for the **rest** of the **film!** I do it for **two reasons.** One is that I'm a little **weird,** and the other is that if I **don't** talk to myself the **rest** of this picture's a **silent movie!**

Oh, my **God!** I **knew** there was something we **forgot** to bring **with us!**

What?

We forgot **Kelvin!**

Phew! You **scared** me! For a minute I thought you meant my **golf shoes!**

We should be **ashamed** of our selves!

For being **burglars?**

No, for being **fine actors** taking these **embarrassingly cliché roles!**

Yeah! You'd **think** we'd do something **better,** especially after my performances in ***Raging Bull*** and ***Goodfellas,*** and yours in ***Diner, Breaking Away,*** and as the voice of that **other** Kelvin in ***The Wonder Years!***

I must get on the next plane to the United States!

Mon dieu, surely you jest, madam! There is not a single seat left! Do you not know this is the busiest day of the year?

You mean Christmas?

No! Christmas is a piece of fruit-cake compared with this! Today is the last day people can cash in their frequent flyer coupons!

The producers realize that audiences do not like to watch commercials on the screen before the movie starts. So they solved the problem by putting the commercials right into the movie itself!

I wrecked some innocent family's bedroom, ruined their dining room, trashed their kitchen and flooded their bathroom! All of which leads me to ask just one question: Why would anyone in the audience think that I'm "loveable"?

That's easy! Because it's not their house!

CRASH

Thank you for selling me your ticket. Now I can go home to my eight-year-old child!

As one mother to another, I felt sorry for her. Besides, it's Christmas and you're supposed to help out those less fortunate than yourself!

That was a Christian thing to do!

Oh really? I had to give her more than double the regular ticket price, hand over my watch, my wallet and my rings! What Christian would do a thing like that?

Jim Bakker!

I heard you have to get to Chicago but there are no seats! That's too bad!

Have you been waiting a long time for a flight?

It seems I've spent my entire career waiting for *Planes, Trains and Automobiles!*

John Hughes Reports Company

We rented a van and we're headed for Milwaukee! We can drop you off in Chicago!

That's great! But why are you doing this?

I like to be nice to people. Besides, it's Christmas and

I didn't mean that! I meant why are you playing such an insignificant bit part in this movie?

There's not a lot of film work for fat guys these days!

Don't be afraid of me! I'm just a lonely old man!

Why are you?

Because I haven't spoken to my son in years. He doesn't like me!

Well, call and ask him why!

Gee I never thought of that!

Gee, maybe he doesn't like you because you're stupid!

SSHH!

I **heard you solve** that old man's **problem.** I thought you could help with **mine.** My **Savings and Loan** is in **trouble** and

Hey, what S&L **isn't** in trouble these days! You don't need **me,** you need either a **fairy godmother** or **Senator Cranston** to help **bail you out!**

I SAID *SHHH!*

The driver says we'll be **in Chicago** in **four hours.**

Hell, make it **six!**

If this kid is such a **sadist** and thinks **pain** is so **funny** at **eight years of age,** what's he going to be when he **grows up?**

Probably a **producer** on ***America's Funniest Home Videos!***

STUNT MEN'S UNION

SHORT STUNT MEN'S UNION

He's **killing** us! We've been **bashed, bruised** and **burned!** We ought to be in a **hospital** by now!

Nonsense...

SCORCH!

SWISH!

BURN!

PUNCTURE!

Don't you know that in a **cartoon** like **this one,** nobody ever **really** gets **hurt?**

You mean this film's like a **Tom and Jerry Cartoon?**

Yeah. Just not as **believable!**

I'll **never** leave you alone again when we go away! I found you a **babysitter** who you'll just **love!**

Say hello to **"Uncle Buck"!**

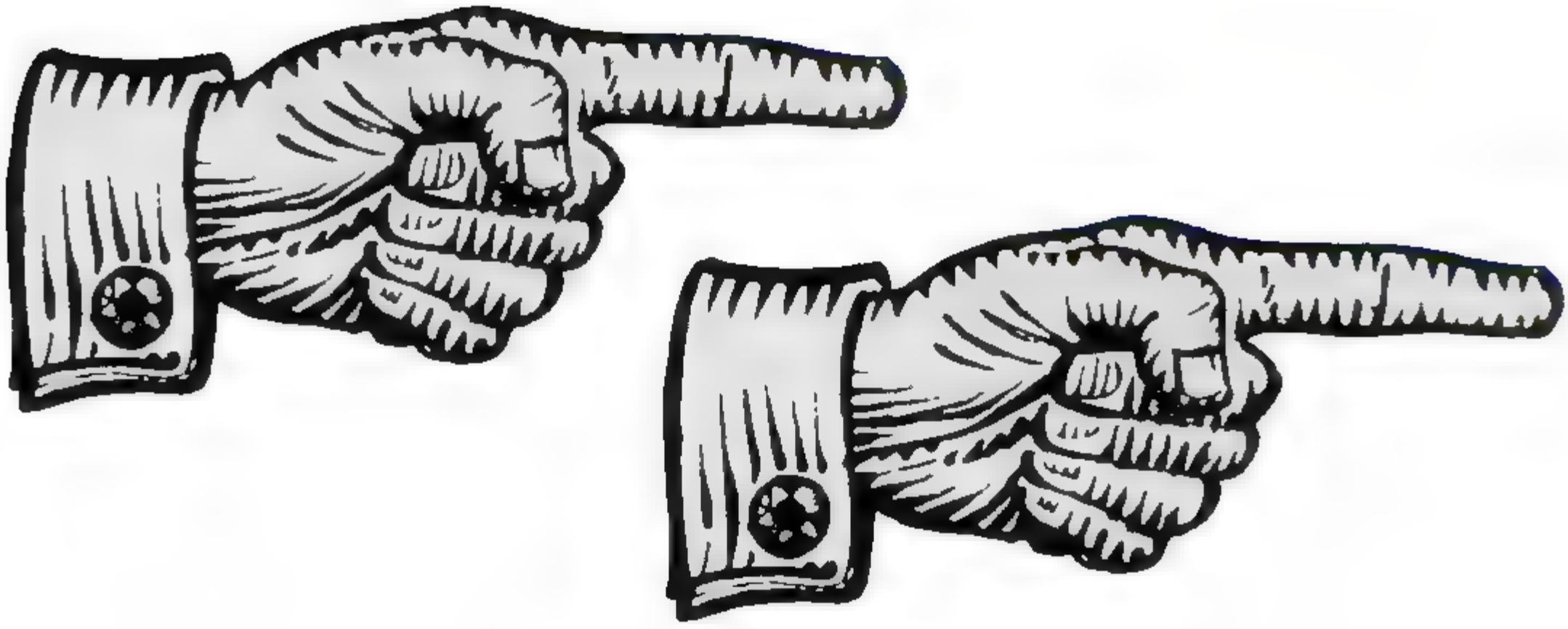
Hiya there, **big guy!** Merry Christmas! Here, I bought you a **present!** His name is **CHUCKY!**

Buck

A-A-A-AAARGHH!

Nothing to see here!

Please skip ahead.



WHO HAS CARRIED THE PHRASE "READ MY LIPS" MUCH TOO FAR?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Certain ideas have a way of catching on and the "READ MY LIPS" thing is one of them. To see how it has spread, fold page in as shown.

A▸ FOLD THIS SECTION OVER LEFT ◂B FOLD BACK SO "A" MEETS "B"

MISLEADING THE PUBLIC SHOULD BE CONSIDERED AN I-LLICIT ACTIVITY. EVERYONE LOSES WHEN TRUTH VANI-SHES AND LYING WINS. BUT IT'S OUR OWN GULLI-BILITY THAT HELPS SCOUNDRELS FOOL US!

A▸ ◂B

WHO HAS CARRIED THE PHRASE "READ MY LIPS" MUCH TOO FAR?

FOLD PAGE OVER LIKE THIS!

A ⟩⟨ B FOLD BACK SO "A" MEETS "B"

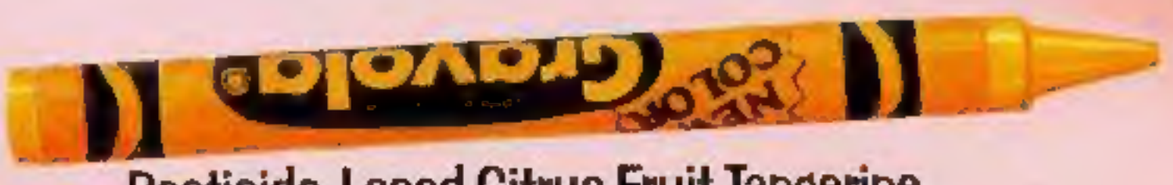
M I-
LLIVANI-
LLI-

A⟩⟨B

WE'RE CHANGING OUR COLORS!

FOR YEARS, WE'VE INCLUDED COLORS LIKE "FOREST GREEN" AND "SKY BLUE" IN EVERY BOX, BUT IN TODAY'S WORLD, THOSE COLORS DON'T EXIST ANYMORE! NOW, AFTER EXTENSIVE RESEARCH, GRAYOLA IS PROUD TO ANNOUNCE THE FOLLOWING

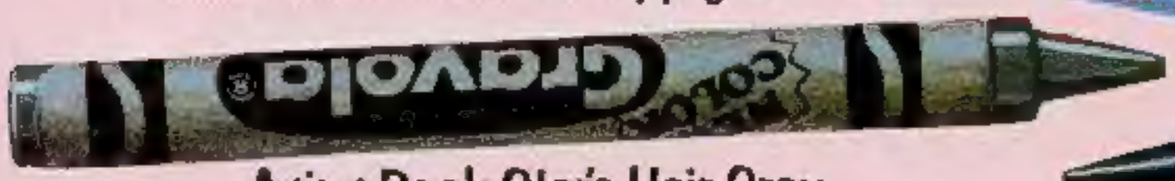
NEW CRAYON COLORS FOR THE 90's!



Pesticide-Laced Citrus Fruit Tangerine

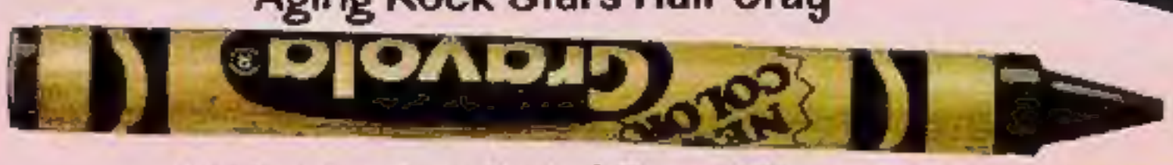
Contaminated Blood Supply Crimson

Dead Crack-User Complexion Blue



Aging Rock Star's Hair Gray

Oil Spill Sludge Black

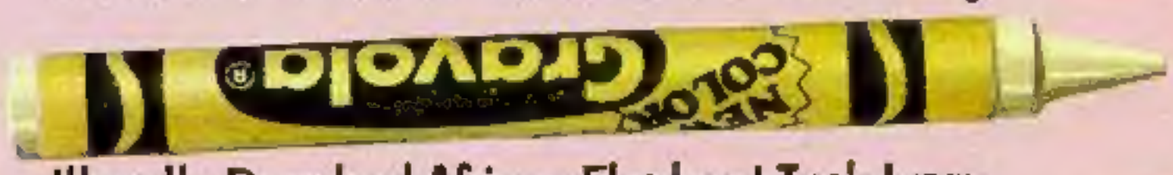


Acid Rain-Defoliated Forest Brown

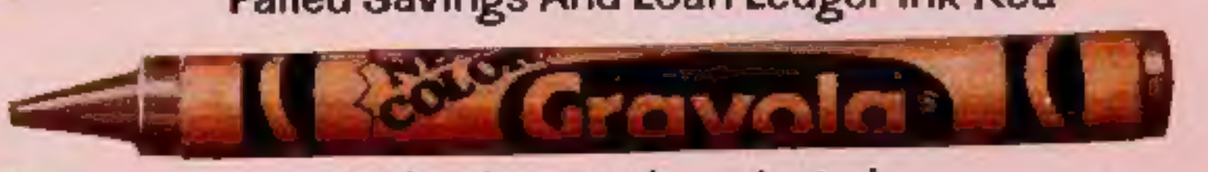
Liposuctioned Fat Deposit Yellow

Cancerous Second-Hand Smoke Cloud Gray

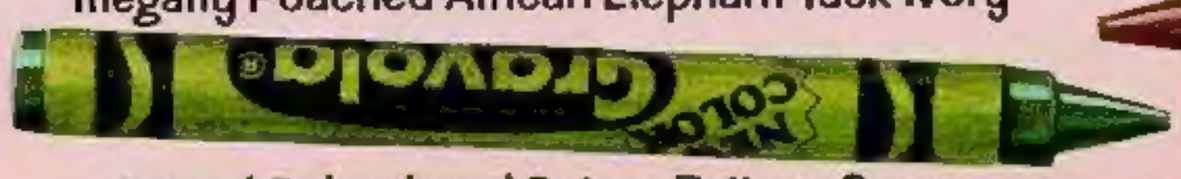
Failed Savings And Loan Ledger Ink Red



Illegally Poached African Elephant Tusk Ivory



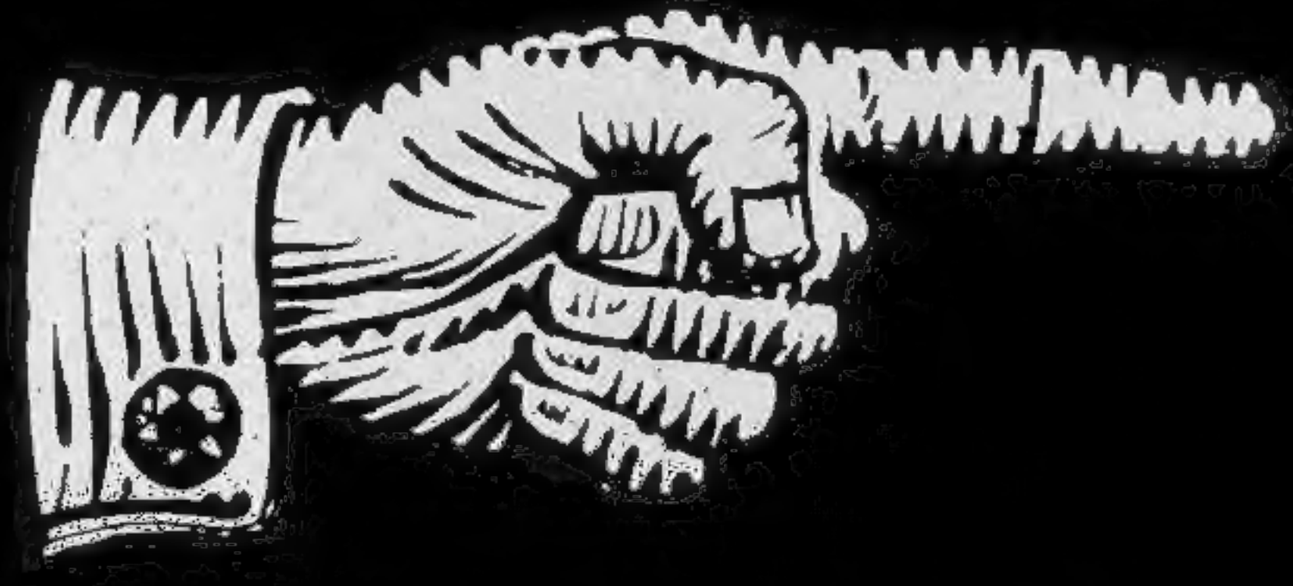
Gorbachev Birthmark Umber



Crazed Schoolyard Sniper Fatigue Green

Decaying Bridge And Highway System Rust

Tasteless Baseball Card Bubblegum Pink



bonus cover

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